

Z  
1217  
E68

ELDER

PRESENTS IN PRINT

BANCROFT

*The Bancroft Library*

University of California • Berkeley





Digitized by the Internet Archive  
in 2007 with funding from  
Microsoft Corporation

<http://www.archive.org/details/presentsinprintw00paulrich>

NOV 22 1955 Elder's (Paul)

# PRESENTS IN PRINT

(WITH SOME IN COLOR AND GOLD)  
FROM THE PRESSES OF PAUL ELDER & COMPANY



## WHAT GIFTES I WOLDE GIVE



O cheere my Friendes,  
I wolde not give  $\bowtie$   
Colde, tongueless Thyngeſ,  
but Bookes that live  
To utter Thoughtes and  
Truths Divine,  $\bowtie$

Or Mottoe-Cards of faire Designe.  $\bowtie$   
For other Pleasures pall with Age,  $\bowtie$   
But Naught survives Y<sup>e</sup> Lettered Page;  
And he who sendeth Giftes, I-wot,  
That Speak in Print, is unforgot!  $\bowtie$

UNIVERSITY LIBRARIES  
S. J. CALIFORNIA

PAUL ELDER & CO.  
239 GRANT AVENUE  
SAN FRANCISCO

# *Caxton Loquitur*

---

"And now, mine own deere Son, since ye Term of thy Indenture draweth to a Close, and thou wilt soon, as befitteth Master Printer, sette up Shoppe of thine own, once again wolde I counsel thee concernyng ye Mysterie of our Craft:

"A likelie Lad thou art, and a well-skilled, and I foresee that thou wilt imprint a-manie Bokes of diverse Kinds, aye, and Pamphlets and Broadsides, too, and mayhap Mottoe Cardes, quaintly lettered and coloured right curioslie. This is well; for, whether thou printest ye gravest Worde of sober Sage, or ye lightest Feste or Rime, thou mayest take Assurance that this, our Worlde, hath ample need for both Wisdom and Mirth,— aye, and Beautie to boot. Heed onlie that there be no Harm in aught thou printest. Grave or Merrie, let all that cometh of thy Presse be for ye Betterment of Mankind.

"Soe for ye Matter; nowe for ye Manner in which thou shalt order thy work:

"Bear ever in Minde that thy Craft is a Right Worthie Craft and one in no-wise to be dishonoured. See then that thy Types bee ever deftly cut, thy Paper or Parchment of ye Beste, thy Imprinting cleane, clear & true, thy Pictures neatly graven, thy Colours rightly chosen and well laid on; thy Bindyng both Staunch and Comelie and proper to its Boke.

"Ah, what a sorrie, haplesse Thyng is a Virtuous Boke, ill-made and ill-bound! Naked Truth may be well enough; but if Falsehood be faire-arrayed and Truth be foully clad, which will Men regard?

"Mark me further: Rememberest thou how I didde bring home to Meat, worthie Master Overbeck, and how our good Dame didde look upon him with great Disfavour? And for why? Because, whilst hys Discourse was both wise and witty, yet were hys Haires unkempt, hys Handes unwashen, hys Cloake and Doublet soiled and torn. Yea. And didde not our Dame, contrarie-wise, give blithe Wellcome to that sad Runagate, Francis Deeringe, even bycause though he spake naughte save witless, frothie Follie and worse, yet was hys Person seemlie and hys Raiment faire and well-befittingh hys Yeares and Station?

"Verilie, if we wolde have our Friendes that doe converse with us but an Hour at a Time, our Familiars that doe abide with us perchance a Nigchte at most,— if we wolde have these ever neat and fresh to View, how much more sholde we desire unfailingly Beautie and Seemliness in Bokes that doe live with us all our Lives and doe converse with us at length and whenever we doe ope their coveres!

"Forsooth, Kyng Solomon didde say: 'Of ye makynge of manie Bokes there is no End.' But I say, moreover, 'Of ye makynge of good Bokes is there a sorrie Lack.'

"Thus, then, doe I counsel thee, my good Ladde: That thou shalt soe manage thy Business that naughte shall leave thy Presse, be it ye highest Volumn or ye smallest Carde, but what shall bee as beauteous, perfect and cunnynglie wrought as thou canst devise with all ye Craft that I have taught thee and that whiche thou shalt hereafter learn for thyself. Doe this, and doubt not that Men will honour thee and God will bless."

21217  
868**CHRISTMAS GREETINGS**

from \_\_\_\_\_

This card entitles \_\_\_\_\_  
 to a continuous membership in the Fiction Library,  
 at 239 Grant Avenue, San Francisco, with \_\_\_\_\_  
 \_\_\_\_\_ days paid rental, subject to minimum charges,  
 and thereafter at regular rates.

**PAUL ELDER & COMPANY**

Date \_\_\_\_\_ by \_\_\_\_\_ Librarian

ks of my  
 ot. But  
 lieve not  
 es: that  
 believe,  
 in me,  
 n x: 37, 38.

Presentation Card—Fiction Library

ESUS

The librarian is now prepared to issue  
 attractive membership cards for presentation,  
 including paid rental for any desired amount.

These cards are suitable for any season  
 and also are issued especially for Holiday  
 Greeting.

The regular library rates apply: 2 cents  
 a day, fifty days, subject to minimum  
 charges, \$1.00, no membership dues.

*Fiction Library: Red Room, rear Balcony*

**PAUL ELDER & CO.**  
 239 GRANT AVENUE  
 SAN FRANCISCO

# Caxton Loquitur

"And now, mine own deere Son, since ye Term of thy Indenture draweth to a Close, and thou wilt soon, as befitteth Master Printer, sette up Shoppe of thine own, once again wolde I counsel thee concernynge

"A likelie Lad thou art, and a v-a-marie Bokes of diverse Kinds, aye, Mottoe Cardes, quaintly lettered and cut, thou printest ye gravest Worde of sol take Assurance that this, our Worlde aye, and Beautie to boot. Heed onli Grave or Merrie, let all that cometh

"Soe for ye Matter; nowe for ye

"Bear ever in Minde that thy Craf be dishonoured. See then that thy Type Beste, thy Imprintyng cleane, clear & t chosen and well laid on; thy Bindyng,

"Ab, what a sorrie, haplesse Thy Naked Truth may be well enough; foully clad, which will Men regard?

"Mark me further: Rememberest Master Overbeck, and how our good And for why? Because, whilst hys L Haires unkempt, hys Handes unwashed And didde not our Dame, contrarie-a Francis Deeringe, even bycause thoug and worse, yet was hys Person seemli Yeares and Station?

"Verilie, if we wolde have our Frie Time, our Familiars that doe abide wi have these ever neat and fresh to V Beautie and Seemliness in Bokes that with us at length and whenever we a

"Forsooth, Kyng Solomon didde say: But I say, moreover, 'Of ye makynge of

"Thus, then, doe I counsel thee, my Business that naughte shall leave thy Carde, but what shall bee as beauteou devise with all ye Craft that I have learn for thyself. Doe this, and doubt n

## MEMBERSHIP CARD FICTION LIBRARY

RED ROOM REAR MEZZANINE 239 GRANT AV.

Name \_\_\_\_\_

Address \_\_\_\_\_

Business Address \_\_\_\_\_

Date \_\_\_\_\_ Phone \_\_\_\_\_

Membership Card—Fiction Library

This card is given to each member upon admission to the library, without initiation fee or charge of any nature. It is held by the member and presented to the librarian as identification when books are withdrawn.

Membership in the Fiction Library is free from the payment of dues, or any continuous expenses. The only charges are for rental of books at 2 cents a day, 5 cents minimum charge, for each volume during the time of actual use by the member.

The Fiction Library presents all of the current fiction and the fiction in prominent demand, and enables its members to examine and read it at nominal cost. The volumes in the Fiction Library are for sale at any time at special prices noted on the sales tag in each book, based upon the time of service and condition.

Fiction Library: Red Room, rear Balcony

PAUL ELDER & CO.

239 GRANT AVENUE

SAN FRANCISCO

21217  
268

*If I do not the works of my Father, believe me not. But if I do, though ye believe not me, believe the works: that ye may know, and believe, that the Father is in me, and I in him.—John x: 37, 38.*

From  
THE WORKS OF JESUS  
Refer to Pages 2 & 3

## *2 - Presents in Print - With Some in Color & Gold*

---

**F**REIGHTS OF TRUTH: AS THE MERCHANTMEN OF TYRE BROUGHT TO KING SOLOMON THE TREASURES OF ALL THE COASTS OF THE ANCIENT WORLD, SO DO MODERN THINKERS BRING US YET RICHER CARGOES OF COMFORT, ASSURANCE, STRENGTH AND LOVE FROM THE EXHAUSTLESS STORES OF THE MOST WONDERFUL OF BOOKS. TODAY, BIBLICAL INTERPRETATION HAS GIVEN PLACE TO BIBLICAL CITATION, FOR THE BIBLE EXPLAINS ITSELF. ITS GREAT TRUTHS, SIMPLY PRESENTED, ARE SUFFICIENT FOR ALL NEEDS.

**BLESSINGS: BASIC TRUTHS IN BIBLE MOSAICS**, compiled by AGNESS GREENE FOSTER. Strength and comfort for all is the message of this little volume. The deep and, in the truest sense, practical philosophy of the Bible is here developed in sequences of selections from that grand Book which was made for man. Blessings, Promises, Commands, Admonitions and Answers are the titles of the five chapters, each chapter being a mosaic of biblical selections arranged to form coherent essays illustrating vital truths of life. The book is printed on fine Normandy vellum in two colors. Blashfield's beautiful "Christmas Bells" serves as a frontispiece; and the several chapters are beautified by reproductions of Plockhörist's "Christ Blessing Little Children," Hofmann's "Christ Among the Doctors" and "Christ in Gethsemane," "St. John the Baptist" by Andrea del Sarto, and "The Kneeling Samuel" by Reynolds.

**RELIANCE EDITION:** Bound in flexible Florentine, 75 cents net. **RESURGAM EDITION:** Bound in heavy Fabriano boards, inlaid panel design, with Shiki silk back, boxed, \$1.25 net.

**BIBLE MOSAICS:** Arranged by AGNESS GREENE FOSTER. Four chapters of **BLESSINGS** are here presented as individual books, each with its frontispiece, under the titles, **PROMISES, COMMANDS, ADMONITIONS and ANSWERS**.

**STUDENTS' EDITION:** Bound in flexible Strathmore Japan in Strathmore envelope, each 50 cents net. **JORDAN EDITION:** Bound in flexible suede, boxed, each \$1.25 net.

**THE WORKS OF JESUS: CHRIST'S HEALING ACTS**, cited from the Bible by EDNA S. LITTLE. Christ the worker, Christ the healer, Christ the doer of deeds and comforter of men. What Jesus wrought is set forth in this compilation which assembles and literally restates those acts of the Founder of Christianity recorded in the New Testament; and to the record is appended the Sermon on the Mount as the recognized epitome of undoubted Christian doctrine.

# *Presents in Print - With Some in Color & Gold - 3*

---

This book, which has been found so invaluable by church workers, and so great a source of comfort to many readers, is yet appealingly frank and simple in its plan. It is the record. Nothing is added, nothing is taken away. The noble head of Christ from Leonardo da Vinci's "Last Supper" has been chosen as a frontispiece, and an appropriate design is paneled on the olive-tinted cover.

BETHLEHEM EDITION: Mitered rule composition on Normandy vellum, bound in flexible Fabriano, 75 cents net. OLIVET EDITION: Bound in Fabriano boards, boxed, \$1.25 net.

**P**LEASANT RECORDS: TO NO PRINTED BOOKS DO WE TURN WITH MORE PLEASURE THAN TO OUR OWN WRITTEN CHAPTERS ON LIFE, LOVE AND FRIENDSHIP. AND ESPECIALLY AS WE PLAY A PART IN THE LIVES OF OUR FRIENDS, NO GIFT TO A FRIEND IS MORE WELCOME AND APPROPRIATE THAN A WELL-MADE RECORD BOOK IN WHICH MAY BE PRESERVED THE NOTES, SIGNATURES, PICTURES & OTHER MEMENTOES THAT RECALL HAPPY DAYS.

WEDDING BOOK: THE HOUSE THAT JACK BUILT, *by ROBERT WILSON HYDE*. Hail to the Bride! Is there ever a happy bride who does not delight to recall every incident of her wedding? The Wedding Book, with its graceful humor, beautiful illustrations and embellishments and fine, durable binding, will hold for her, as if laid in lavender, all memories of the happy day when she was the most important person in her world.

"This is the House that Jack Built.  
This is Sir Jack of High Renown,  
You 've heard of him I'll wager a crown,  
That built the House that Jack Built.  
This is the Maid of the Dainty Gown  
That captured Jack of High Renown  
And lived in the House that Jack Built."

So the merry rhyme runs on from page to page, dealing with the bride, the bridegroom, and their future home, the bridesmaids, the bridesmen, the day, the church, the priest, the "parchment" (which means the marriage certificate), the kith and kin, aunts, uncles, cousins and all, the friends, the gifts all classified, the feast and the toasts and songs with which it was glorified, all with the amplest room for recording the details under these and other heads. A broad

## 4 - Presents in Print - With Some in Color & Gold

---

panel design, gorgeous in many colors and gold, showing all the personages and properties of this great domestic drama, runs continuously along the upper part of the doubled pages; and the pictures are certainly none the less attractive because the characters are portrayed in the splendid costumes and appointments of the Middle Ages. Nothing has been spared to make the book a gift that any bride will be glad to treasure and proud to show in future years. It is of ample size,  $10 \times 11\frac{1}{4}$  inches, as its generous purpose demands, and the heavy covers are embossed with an appropriate design.

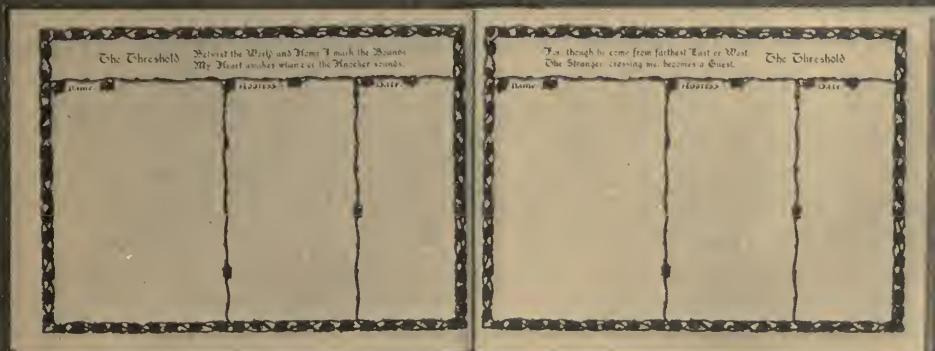
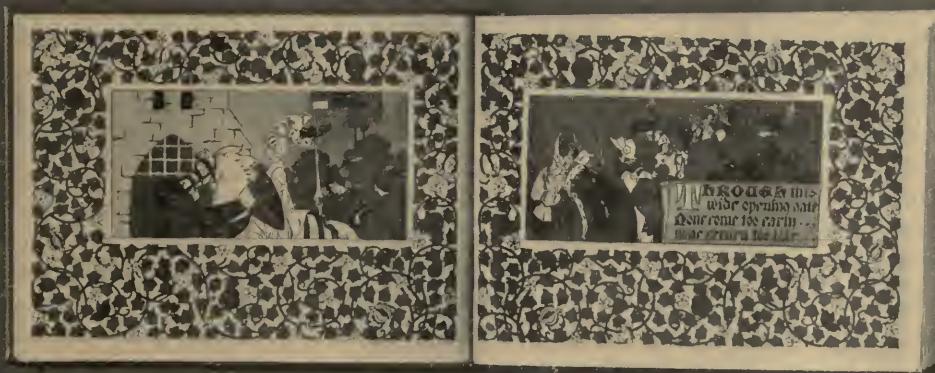
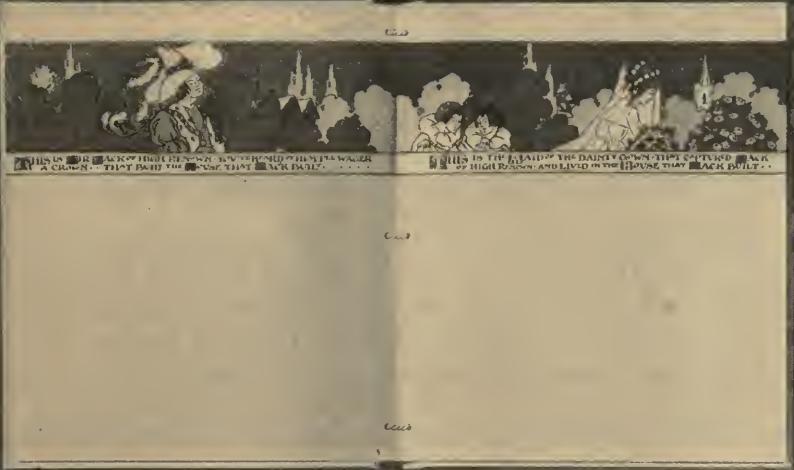
**BRIDAL EDITION:** Bound in white buckram, boxed, \$3.50 net. **JOY BELL EDITION:** Bound in full Shiki silver silk in Shiki silk case, boxed, \$6.00 net. **ORANGE BLOSSOM EDITION:** Bound in full white calf, boxed, \$10.00 net. **ORANGE BLOSSOM EDITION, EXTRA:** Bound in full white calf, enclosed in a white calf case, boxed, \$15.00 net.

**THE CRAFTSMAN GUEST BOOK: To Hold the Bright Chronicles of Hospitality.** Designed by ROBERT WILSON HYDE; verses by ARTHUR GUITERMAN. Perhaps a friend has just moved into a new home or is giving a "house-warming" and the occasion demands a gift; perhaps a friend has entertained you in his home, in city or country, and a graceful acknowledgment to your host or hostess would seem to be in order; then the GUEST Book, beautiful in construction and with the very spirit of hospitality pervading every page, will fill the need of the hour as no other present can. The two-page frontispiece is a marvel of modern color work. There are one hundred and twelve pages of heavy French cream vellum with decorations in dark green, arranged to receive the guest's own record,—name, address, date of visit and "remarks"; and at the head of each page is a greeting verse from somebody or something in the house, so that wherever a guest opens the book he will find his welcome. Everything and everybody, from the Carriage-Stone before the gate to the Weather-Vane on the roof; from the Hostess at the door to the Canary in the cage have their word of greeting in couplet or quatrain until the House-Spirit, at night, concludes with the Blessing of the House:

"Unseen I brood, the blessing old to give:  
    'Sleep soundly. Wake in vigor. Gladly live.'"

There are also pages of mounting-paper for photographs of guests and like souvenirs, and drawing-paper to receive the sketches of artist friends. It is a volume of imposing dimensions,  $15\frac{1}{2} \times 11\frac{1}{2}$  inches, well worthy of its destined place on the table of the living-room or library; for it is truly a triumph of bookmaking, unapproached in its field.

**HOUSE GIFT EDITION:** Bound in specially woven golden fabric, hinged, boxed, \$7.50 net. **ALL HAIL EDITION:** Bound in full russet pigskin, boxed, \$15.00 net.



## 6 - Presents in Print - With Some in Color & Gold

---

THE REMEMBRANCE GUEST BOOK. Designed by ROBERT WILSON HYDE; verses by ARTHUR GUITERMAN. This attractive volume reproduces the CRAFTSMAN GUEST Book in design, construction and contents, but is planned as a smaller volume to make it suitable for more general use, its dimensions being but  $8\frac{3}{4} \times 11\frac{1}{4}$  inches. The same design in full color is reproduced for the frontispiece, and the same series of gracious hospitalities appear at the head of each page, rubricated in the border designs of green and black in which are spaces for the record of guests. Pages are reserved for the artist friend to show his handiwork, and others appear upon which to attach some souvenir, a photograph or other memento, and a section of stubs is also provided for the convenient insertion of letters and documents. The conventional title page is notable by its absence from both editions, the publishers being content with a modest colophon and, instead, supplying in the front of the volume a rubricated page upon which the owner's name may be engrossed. THE REMEMBRANCE GUEST Book is shapely, complete and convenient and should prove just the right book for many a home.

COSY-CORNER EDITION: Bound in buckram, boxed, \$3.50 net. GREETING EDITION: Bound in full Shiki silk in Shiki silk case, boxed, \$6.00 net. WELCOME EDITION: Bound in full russet pigskin, boxed, \$10.00 net.

THE GIRLS' COLLEGE RECORD: A TREASURY FOR MEMORIES OF STUDENT DAYS AND WAYS. Arranged by VIRGINIA WOODSON FRAME. Here is the best of gifts for a college girl, for it is something that will hold a place in her daily life; a record of the four years of undergraduate life. It is printed in color with full-page cartoons, topical decorations and the right sort of verses.

CAMPUS EDITION: Bound in gray crash buckram, stamped design, boxed, \$1.50 net. IVY EDITION: Bound in suede leather boards, boxed, \$3.50 net.

THE AUTO GUEST BOOK: FOR DETAILS OF MOTOR TRIPS, TRIALS AND TRIUMPHS. By ETHEL WATTS-MUMFORD GRANT and RICHARD BUTLER GLAENZER. "Though thou swear by thine auto seven times, the eighth thou wilt swear at it," so saith Punbad the Railer, that dispenser of gasoline-scented maxims in this book for all who enjoy auto rides whether as owners or guests. The pages of rich toned paper, printed in two colors with elaborate humorous decorations, are prepared to receive full accounts of motor excursions with all their varied adventures and misadventures. Each book is enclosed in a red box on which appears a gold cup, the "Trophy of the Chased."

MOTOR EDITION: Bound in full linen, boxed, \$1.00 net. SPARK PLUG EDITION: Bound in full automobile leather, boxed, \$3.00 net. CRAFTSMAN EDITION: Bound in heavy leather, hand-carved and colored, boxed, \$6.00 net.

**S**ELECTED GIFT BOOKS: TO BE SURE, ANY BOOK, FROM DICTIONARY TO DIME NOVEL, MAY BE A GIFT, BUT IT IS A COMBINATION OF SEVERAL HARDLY DEFINED QUALITIES OF CHARM THAT MAKES SOME BOOKS PECULIARLY SUITABLE AS GIFTS, ESPECIALLY HOLIDAY GIFTS. THEY MAY BE BOOKS OF HUMOR, QUOTATION, FICTION, POETRY OR ROMANCE AS DIFFERENT TASTES REQUIRE; ONLY THEY MUST NOT BE TOO HEAVY, & THEY MUST, ABOVE ALL, BE BEAUTIFUL.

IN LIGHTER VEIN: BUNDLES OF LAUGHTER IN *QUIP AND ANECDOTE*, gathered by JOHN DE MORGAN. "Laughter untainted with bitterness is the best of soul foods and tonics," wrote Miss Ethel Colson in a review of Mr. De Morgan's book so laudatory that the jolly jester's face on the cover fairly blushed in pleased embarrassment. But the book is truly good company for any one. Imagine sitting down at table with Queen Elizabeth, and Bill Nye, and Dr. Johnson, and Henry Ward Beecher, and Sir Arthur Sullivan and Bret Harte, and, well, almost every one else you ever heard about, and listening to them swapping their best yarns and experiences! These stories were rescued by Mr. De Morgan from all sorts of out-of-the-way places, and are not the kind that everybody knows. Besides, as another critic says, this is "a good book to read before dining out," for it is carefully indexed and will supply the speaker and writer with plenty of effective illustrations.

MERRY-THOUGHT EDITION: Bound in flexible blue weathered French boards, boxed, 75 cents net.  
AFTER-DINNER EDITION: Bound in blue Fab-ri-ko-na buckram, boxed, \$1.50 net. SPEAKERS' EDITION: Bound in flexible New Zealand roan leather, boxed, \$3.50 net. CRAFTSMAN EDITION: Bound in heavy leather, hand-carved and colored, boxed, \$6.00 net.

WEATHER OPINIONS: BITS OF WEATHER LORE WITH INTERLEAVES ON WEATHER SUBJECTS. Compiled by JENNIE DAY HAINES. Fair or rainy? No matter. Whatever the season, whether Old Probabilities sends zephyrs or waterspouts, you'll find something lively and appropriate to the occasion, quotations, proverbs, weather rhymes, weather signs, and cheerful weather philosophy. The book is printed on cream Normandy vellum with green border rules enclosing text and original decorations. Every now and then there are interleaves of white paper with red border rules and black text, devoted to such allied subjects as, The Clerk of the Weather, The Umbrella, Almanacs, The Weather-Vane, Fans, Dog-Days, The Moon and the Weather, and Halcyon

## *8 - Presents in Print - With Some in Color & Gold*

---

Days. A very pretty picture by Gordon Ross printed in delicate tints on Japanese paper serves as a frontispiece. The new Weathercock Edition is significantly bound in "flexible chameleon," the changeable parchment effect symbolizing the notorious fickleness of the weather. The cover is lettered in red and green and the book is enclosed in a red box upon which the cover design is repeated.

WEATHERCOCK EDITION: Bound in flexible chameleon, boxed, \$1.25 net. HALCYON EDITION: Bound in Fabriano boards with Sugiyama golden back, boxed, \$2.00 net. THE WEATHER CLERK'S EDITION: Bound in full champagne kid, boxed, \$5.00 net.

CHRISTMASSE TYDE: YULE-TIDE QUOTATIONS AND LITTLE ESSAYS. Compiled by JENNIE DAY HAINES. Everything about Christmas is here. Christmas poems, selections, hymns and carols, Ye Holly Branch and Ye Mistletoe Bough, Christmasse Eve, Ye Yule Log, Ye Christmasse Waytes, Ye Christmasse Bells, Christmasse Day, Christmasse Carols, Christmasse Lullabies, Ye Was-saile Bowle and all other subjects pertaining to the season even unto Twelfth Night are treated with full justice under their proper headings. What else is needed for Christmas reading, or for the school celebration? No book could make a more beautiful or suitable Christmas gift than this, for it is printed in old missal style, but the antique touch does not interfere with the perfect clearness of the rich black text, and the strong headings enclosed in hand-made rules of antique red stand out as though embossed on the creamy surface of old Normandy vellum. The frontispiece, a Madonna and Child by Gordon Ross, is printed in delicate tints on hand-made tissue from Japan. The changeable parchment effect in the chameleon covers of the new Mistletoe Edition is a pleasing novelty in bookbinding.

MISTLETOE EDITION: Bound in flexible chameleon, boxed, \$1.25 net. HOLLY EDITION: Bound in Ancona Italian hand-made boards, boxed, \$2.00 net. YULE LOG EDITION: Bound in full champagne Siberian kid, boxed, \$5.00 net. CRAFTSMAN EDITION: Bound in heavy leather, hand-modeled and colored, boxed, \$10.00 net.

YE GARDEYNE BOKE: SAYINGS ABOUT GARDENS AND GROWING THINGS. Compiled by JENNIE DAY HAINES. Gardens and flowers and green things growing are supposed to appeal to all the descendants of "the grand old gardener"; and no one who has retained any share of his inheritance from Adam, his love for the soil, will fail to find a source of delight in this collection of pleasant, wise and beautiful words concerning gardens and their products.

TRELLIS EDITION: Bound in flexible Sugiyama French boards, boxed, \$1.00 net. ARBOR EDITION: Bound in buckram, boxed, \$1.50 net. PERGOLA EDITION: Bound in green Italian leather, boxed, \$3.00 net. CRAFTSMAN EDITION: Bound in heavy leather, hand-modeled and colored, boxed, \$8.00 net.

# *Presents in Print - With Some in Color & Gold - 9*

---

THE SPINNERS' BOOK OF FICTION: TYPICAL TALES OF MODERN WESTERN WRITERS, collected by THE BOOK COMMITTEE OF THE SPINNERS' CLUB. This is the voice of the Far West. Here are tales by seventeen distinguished California authors, illustrated in color from paintings by six prominent California artists, and gathered by San Francisco's celebrated literary group, The Spinners' Club. It is an ideal gift book of good tales, well told, perfectly printed and interestingly bound and boxed.

Printed on fine, white, deckle-edge paper, with gilt top, and a medallion picture on cover. Bound in Spinners' linen, boxed, \$2.00 net.

THE PRINCESS OF MANOA: WITH OTHER ROMANTIC TALES FROM THE FOLK-LORE OF OLD HAWAII. By MRS. FRANK R. DAY. Legends of love and heroism, tales of the Kanakas and their potent fire-goddess whose seat is in the red-heart of their ever-smoldering volcano, are here presented for the delectation of all who take pleasure in well-told stories of a wild yet lovable race. The book is printed and rubricated on a golden-brown paper that itself suggests the tawny islanders of the Pacific, and the ten large illustrations by D. Howard Hitchcock, with the effect of dark-toned photogravures tipped upon mounting sheets, give a characteristic touch to a beautiful book that is quite certain to be different from any other in the library.

Bound in full brown basket buckram, \$1.50 net. KANAKA HOLIDAY EDITION: Bound in red-brown Spanish leather, gilt top, in slide-box, \$3.00 net. CRAFTSMAN EDITION: Bound in rough calf boards, hand-colored, boxed, \$8.00 net.

THE RAVEN: PREFACED BY THE PHILOSOPHY OF COMPOSITION. By EDGAR ALLAN POE. How distinguished a niche Poe fills in the world's literature was abundantly shown in the tributes to the weird genius of the unfortunate poet at his recent centenary. Many have called THE RAVEN the greatest American short poem, and the remarkable essay, THE PHILOSOPHY OF COMPOSITION, in which the poet describes in detail the construction of his masterpiece, is perhaps his most striking contribution to the literature of critical analysis. The poem with its commentary is published in a large quarto edition, printed on Arches hand-made paper and liberally illustrated with full-page photogravures. Each page has a rubricated initial and marginal decoration by Will Jenkins, and the typography is all that could be desired. In the new Lenore Edition a strangely pleasing effect suited to the nature of the poem is produced in the shadow-board binding which shows ghostly traceries of leaves beneath the surface.

LENORE EDITION: Bound in flexible Japanese shadow-paper, French boards, boxed, \$5.00 net.

PALLAS EDITION: Bound in gray Ancona boards, with leather back, in slide-box of Italian gray, \$6.00 net.

FORDHAM EDITION: Bound in full Flemish kiphide suede, gilt top, in slide-box, \$10.00 net.

**H**EART CULTURE: WITHOUT CANT OR AFFECTATION IT MAY BE SAID OF SOME BOOKS THAT THEY BROADEN THE VISION, WARM THE HEART AND GIVE US A FULLER APPRECIATION OF LIFE AND A DEEPER LOVE FOR OUR FELLOWS. BOOKS THAT DO THIS GIVE JOY WHERE OTHERS GIVE MERELY PLEASURE. MOREOVER THEY ARE FACTORS IN THAT UPLIFTING OF PERSONALITY WITHOUT WHICH THE PROUDEST SCHEMES FOR THE IMPROVEMENT OF MANKIND MUST BE FUTILE.

**THE MINISTRY OF BEAUTY: ETHICAL ESSAYS OF LOVE AND SERVICE.**

*By STANTON DAVIS KIRKHAM.* It is easy to see that these thirteen clear, strong, joyous essays are not the work of a closeted recluse, but of a man of action as well as of thought, a man who knows the streets of the city, the wider world of mountain, sea and desert, and the ways and hearts of men as well as the printed page. He writes of Beauty, Life, Religion, Philosophy, The World-Message, Work, Health, Happiness and other great essentials, never falling into the error of "fine writing," but always uniting clearness and simplicity with beauty of style. The book is perfectly printed on Cheltenham antique deckle-edge paper. The new popular Starlight Edition is bound in gray with the title stamped in gold, and a graceful illuminated selection affixed as a frontispiece.

**STARLIGHT EDITION:** Bound in gray weathered boards, buckram back, with design in gold and color by Harold Sichel, and frontispiece, boxed, \$1.75 net. **READERS' EDITION:** Bound in Krash-ko-na buckram, gilt top, \$1.50 net. **CRAFTSMAN EDITION:** Bound in heavy leather, hand-modeled and colored, boxed, \$6.00 net.

**WHERE DWELLS THE SOUL SERENE: A MESSAGE OF PRACTICAL IDEALISM.** *By STANTON DAVIS KIRKHAM.* In this volume, printed and bound as a companion to the preceding, Mr. Kirkham discusses in his intimate, easy fashion such topics as Elements of Freedom, The Idea of Religion, The Significance of Thought, Ethical Relations, Wealth and True Aims. The popular Hearthside Edition, just issued, is bound in coffee-brown boards with the title stamped in black and gold and an illuminated frontispiece within.

**HEARTHSCIDE EDITION:** Bound in coffee-brown weathered boards, buckram back, with frontispiece, boxed, \$1.75 net. **READERS' EDITION:** Bound in Fab-ri-ko-na buckram, \$1.50 net. **CRAFTSMAN EDITION:** Bound in heavy leather, hand-modeled and colored, boxed, \$6.00 net.

# Presents in Print - With Some in Color & Gold - II

---

**SYLLOGISMS: LOGICAL REASONS FOR EVERY-DAY HAPPINESS.** Compiled by LEE WASHINGTON. This is a spiritual calendar. For each day in the year the book gives a reason for right living from the Bible, and below the Bible text a quotation emphasizing and logically developing the scriptural thought. Thus are provided unfailing arguments for faith, strength and courage, promises of joy, health and peace to all who love and work to make life blessed and useful.

These things are written,  
    . . . That believing  
Ye might have life through  
    His name. —ST. JOHN xx: 31.

The book is printed on Cheltenham paper with decorations, and includes nine full-page photogravures of great paintings of biblical subjects, such as Anton Dietrich's "Christ Stills the Tempest," Lerolle's "The Arrival of the Shepherds" and Riviere's "Daniel's Answer to the King."

Bound in green Fab-ri-ko-na buckram, boxed, \$2.00 net.

**MOSAIC ESSAYS (COLLECTED): ALLIED THOUGHTS OF NOBLE MINDS.** Compiled by PAUL ELDER. Words of great thinkers on lofty themes,—Friendship, Love, Happiness, Success, and Nature,—are here ingeniously arranged so as to form consecutive essays. Handsomely printed and rubricated with title page and end-papers in color-tone on Japan vellum. The new, popular Camelot Edition is bound in an effective flexible red-brown French board stamped in gold.

CAMELOT EDITION: Bound in flexible Florentine, boxed, \$1.00 net. STRATFORD EDITION: Bound in flexible leather, boxed, \$3.00 net.

**MOSAIC ESSAYS (INDIVIDUAL).** Individual copies of the different MOSAIC ESSAYS included in the collection,—1. FRIENDSHIP, 2. LOVE, 3. HAPPINESS, 4. SUCCESS, 5. NATURE,—are obtainable in two editions.

REMEMBRANCE EDITION: Bound in flexible Sultan, in uniform envelope, each 50 cents net. SOUVENIR EDITION: Bound in flexible suede, boxed, each \$1.25 net.

**QUATRAINS OF CHRIST. REVERENT VERSE OF RARE BEAUTY AND FEELING.** By GEORGE CREEL. "Within and without a lovable book." So says Richard Burton in *The Bellman*, agreeing with many other critics that Mr. Creel's work is both Religion and Literature—a rare combination. In perfect verse in the melodious meter of the Rubá'iyát, Mr. Creel expresses the simple, unquestioning, glorious faith of primitive Christianity. The workmanship is a treat to the eye as the text is to the mind.

Bound in blue Italian Fabriano hand-made boards, 75 cents net.

**N**ATIVE GEMS: THEY SAY THAT THE GREAT AMERICAN NOVEL IS STILL TO BE WRITTEN. IN DEFAULT OF THIS NATIONAL MASTERPIECE IT MUST BE ADMITTED THAT OUR MOST DISTINCTIVELY AMERICAN LITERATURE IS THE SHORT STORY—THE WESTERN SHORT STORY FIRST MADE FAMOUS BY BRET HARTE. FROM BEYOND THE ROCKIES CAME THE FIRST WRITINGS DEVOID OF ALL TRACE OF EUROPEAN INFLUENCE.

WESTERN CLASSICS: FOUR LITTLE MASTERPIECES FROM THE PACIFIC SLOPE. Each of these carefully selected works is printed upon Italian hand-made paper, with a photogravure frontispiece upon Japan vellum. Both the workmanship and the contents are such that no one need hesitate to choose the set or any one book as a gift for the most fastidious friend.

1. **THE SEA FOGS.** *By ROBERT LOUIS STEVENSON.* That beautiful phenomenon of the Pacific Coast, the sun-painted sea-fogs rolling in upon the mountains, is vividly described by the modern master of plain English. The introduction is by Thomas R. Bacon and the frontispiece by Albertine Randall Wheelan.
2. **THE CASE OF SUMMERFIELD.** *By WILLIAM H. RHODES.* When originally published, in 1871 as a newspaper hoax, this fantastic yet realistic tale greatly agitated timorous souls with its implied threat of impending destruction of the world through the demoniac discoverer of a startling chemical secret. Geraldine Bonner supplies the introduction and Galen J. Perrett the frontispiece.
3. **TENNESSEE'S PARTNER.** *By BRET HARTE.* Of all Bret Harte's earliest and best stories, there could be no more fitting selection than the strong pathetic tale of a simple, whole-hearted friendship that no wrong-doing could break. In his introduction William Dallam Armes tells the story of the original of the hero of the tale. In the frontispiece Albertine Randall Wheelan finely interprets one of the author's most striking passages.
4. **A SON OF THE GODS and A HORSEMAN IN THE SKY.** *By AMBROSE BIERCE.* No other war stories are quite like these two heroic scenes by one of varied talents who was himself a boy soldier in the Civil War, and who can write of noble men without bitterness. The introduction is by W. C. Morrow and the frontispiece by Will Jenkins.

Bound in Ancona Italian boards, vellum back, in slide-box, each volume \$2.00 net.

**P**LEASANT PREACHMENTS: WHOEVER REDISCOVERED THE FACT THAT LONG FACES AND HIGH PRINCIPLES DO NOT NECESSARILY GO TOGETHER GAVE A TREMENDOUS IMPETUS TO THE CAUSE OF VIRTUE. HOW THOROUGHLY THE HAPPIER DOCTRINE OF LIFE HAS BEEN ACCEPTED IS PROVEN BY THE UNFAILING POPULARITY OF THOSE COMFORTABLE LITTLE BOOKS WHICH TEACH ONE TO SMILE & SMILE—AND NOT BE A VILLAIN.

**GOOD THINGS AND GRACES: DISHES OF GOOD TEACHING GARNISHED WITH MIRTH.** *By ISABEL GOODHUE.* A jolly, whimsical, wholly delightful little book, this presents what is best in life in the guise of ethical recipes for Game Pie, Hash, Irish Stew, Lady Fingers, Johnny Cake, Brown Betty, and the like. The dishes are sure to be relished by men and women, boys and girls, of all ages.

“Life gives us the key to the larder,  
We choose for our feasts what we will.”

In Cloister cover, 50 cents net. **GOOD CHEER EDITION:** Bound in flexible suede, boxed, \$1.25 net.

**THE BLUE MONDAY BOOK: SILVER LININGS FOR CLOUDY CANOPIES,** stitched together *by JENNIE DAY HAINES.* Don't let a trouble-borrower borrow this book. Give it to him. It is full of comfortable bits of prose and verse for every day of the year and a sure cure for pessimism.

**OPTIMISTS' EDITION:** Bound in flexible Fabriano, 50 cents net.

**SUNDAY SYMPHONIES: SUNNY SERMONETTES IN PROSE AND RHYME.** Arranged *by JENNIE DAY HAINES.* Sunday isn't all the week, but every one acknowledges the value of a good beginning; and a good beginning for each of the fifty-two Sundays in the year is a selection from this cheery little book.

**HOME-PULPIT EDITION:** Bound in flexible Fabriano, 50 cents net.

**THE PSYCHOLOGICAL YEAR BOOK (SECOND SERIES): UPLIFTING WORDS AND COUNSELS FOR EACH SUCCEEDING DAY.** Compiled *by JANET YOUNG.* Arranged in calendar form, the pages of this volume present for each day in the year a guiding thought taken from the ancient Greek, Persian and Vedic philosophers, from the sacred books of the East and from the works of modern thinkers who have revived world-old truths

Bound in flexible Sultan, 50 cents net. **SAMSON EDITION:** Bound in Sultan boards, \$1.00 net.

**THE TWINS AND THE WHYS:** A FAIRY TALE WORTH WHILE FOR YOUNG AND OLD. *By SUSAN F. THOMPSON.* An allegory? Yes, but the allegory is a very clear one, and doesn't in the slightest conflict with the story interest demanded by children of all ages. Two little girls, bearing the suggestive names "Cannie" and "Cantie," set forth on a small "Pilgrim's Progress" through this world of "Whys," and meet with characteristic and instructive adventures—as do most of us in our like pilgrimages.

"So near is evil when we're weak And cry <i>I can't</i> , yet ill And good exist but to bespeak Our character—our will."	"So near is grandeur to our dust, So near is God to man, When Duty whispers low, Thou must, The Will replies, <i>I can</i> ."
---	--

Bound in Italian boards, linen back, 50 cents net. **PILGRIM EDITION:** Bound in flexible lambskin, boxed, 75 cents net. **HOLIDAY EDITION:** Bound in Spanish leather, gilt top, boxed, \$1.00 net.

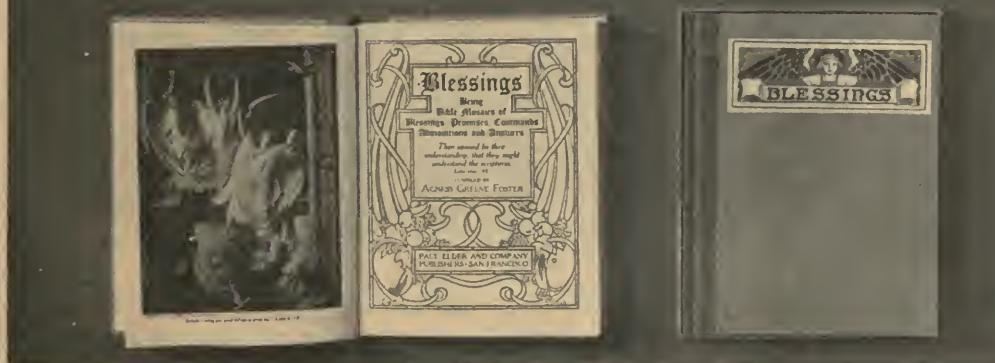
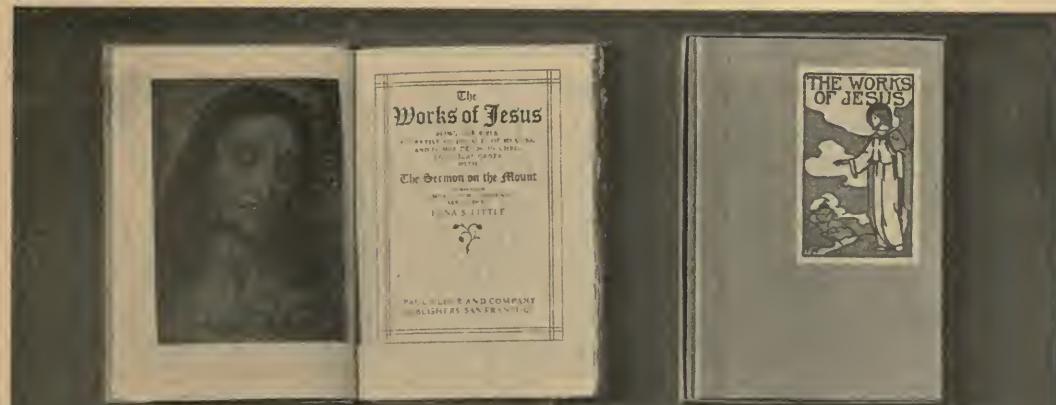
**THE LITTLE BROWN HEN HEARS THE SONG OF THE NIGHT-INGALE and THE GOLDEN HARVEST.** *By JASMINE STONE VAN DRESSER,* with a Foreword by MARGARET BEECHER WHITE. All the mellow tenderness and inner truth characteristic of the most delightful tales of Hans Christian Andersen warms and illumines these two charming little parables by the author of "How to Find Happyland." They are tales of the kind that children ask to hear again and again; for they have the needed touches of quiet humor, the atmosphere of familiar scenes, and the message of each is clearly conveyed in the story and not too obviously dragged in at the end. As a gift, the book will delight any child with its external beauty, for the illustrations by William T. Van Dresser are all that could be desired. It has just been issued in a new popular form, the Harmony Edition, with flexible covers.

**HARMONY EDITION:** Bound in flexible covers, 50 cents net. **SERVICE EDITION:** Bound in green Japanese wood-boards with inlay in color, 75 cents net.

**FEAR NOT: BRAVE WORDS OF STRONG SOULS.** Compiled by DELIA J. DESEL. A strong book, strongly bound with the note of strength in its very printing, this volume presents convincing reasons from the Bible and the works of many wise men for courage unfailing. It is printed on strong antique Japan paper with bold rubrications and compact binding.

"Life's but a means unto an end,—that end,  
To those who dwell in Him, He most in them,  
Beginning, mean, and end of all things,—God.  
Why will we live and not be glorious?"

**GREATHEART EDITION:** Bound in heavy boards, vellum back, 75 cents net.



**P**URE MAGIC: THOUGH THE MYSTIC FOLIO OF MICHAEL SCOTT THE WIZARD IS LOST TO MAN, HOW MANY PAGES OF ENCHANTMENT HAVE COME TO TAKE ITS PLACE! FOR HAVE WE NOT TREASURED VOLUMES THAT OPEN OUR EYES TO THE NOBLER WORLD—A WORLD IN WHICH WE LIVE AND YET A WORLD WE SOMETIMES FAIL TO SEE?

**IN THE OPEN: HAPPY-HEARTED NATURE TALKS OF A NATURE LOVER.** *By STANTON DAVIS KIRKHAM.* Of all the tales we love to hear, the most delightful are those of things around us, of things that we know or may know if we will but open our eyes and see. Such things Mr. Kirkham helps us to see and to enjoy. Nothing escapes his eye and his trained intelligence. As Mr. Edwin L. Shuman says in the Chicago *Record-Herald*, “Mr. Kirkham writes like a poet, but he also observes like a scientist.” And he writes of Signs of Spring, Bird Life, Wild Gardens, Insect Lore, Pasture Stones, The Winter Woods, Mountain, Forest and Sea—all our common heritage—with charm and interest. The book is printed on English Esparto paper, and illustrated with a series of remarkable photographs by Rudolf Eickemeyer and a wonderful colored frontispiece of wild geese winging across sunset clouds by Louis Agassiz Fuertes.

Bound in heavy green French boards, with square buckram back, \$1.75 net.

**THE CALL OF THE CITY: LIVELY CHAT ON THE DELIGHTS OF URBAN LIFE.** *By CHARLES MULFORD ROBINSON.* Like Charles Lamb in another century, Mr. Robinson takes up the cudgels for the too often disparaged town, and in a dozen winning essays tells of the fascination that, since walls were first raised, has been drawing mankind toward the ringing streets. To quote the Philadelphia *Book News Monthly*, “In his prose one feels the true heart-beat of the city—of the life which fascinates and, if rightly lived, ennobles those who come in contact with it.” The book is printed on Exeter white wove paper and bound with a taste that recommends it as a presentation volume for any lover of good essays. On the brown cover is an inlaid panel picture of moonlit city roofs, giving a characteristic poetic touch.

Bound in nut-brown weathered boards, \$1.25 net.

**IMPRESSIONS OF UKIYO-YE (THE SCHOOL OF THE JAPANESE COLOUR-PRINT ARTISTS).** *By DORA AMSDEN.* Some acquaintance with the striking color prints of old Japanese masters, in which the real and the ideal are so

quaintly blended, is now necessary to an artistic education. There is nothing coldly formal or scholastic about these treasures so prized by collectors. They depict the intimate life of a people, and constitute the essentially national art of a race that is unquestionably playing an important part in the development of the world. The book is of itself an art-treasure, printed with a strong Japanese effect on double-leaved Japan paper and illustrated with numerous examples of the work of those old artists whose often romantic lives and always notable productions the text describes and interprets.

Bound in unbleached linen, Japanesque, \$1.50 net. CRAFTSMAN EDITION : Bound in heavy leather, laced boards, hand-modeled and colored, boxed, \$9.00 net.

**THE TOCSIN: A SPIRITED, ROMANTIC DRAMA OF THE RENAISSANCE.** By ESTHER BROWN TIFFANY. A brave, stirring romance of brisk action and heroic climax is this little drama of fair Florence in the picturesque days of the Medici. A romance it is indeed, and one that makes engrossing reading, for the quick dialogue tells with more than the vividness of ordinary narrative the tale of the loves of Lorenzo and Marianna, of the coquetry of beautiful Bianca delle Torre, the self-sacrifice of saintly Sister Maddalena, and the wit, pleasant worldliness and ultimate grand moral awakening of the courtly Abbot of San Raffaello, who, even in his baser days, is always benevolent, ever a gentleman. The book has, moreover, a freshness, a fervor, an honest inspiration that will warm the hearts of all readers. The book is issued in a limited edition printed on hand-made paper, with a frontispiece in photogravure after Michael Angelo's "Dream of Life."

Bound in Fabriano boards, slip-case, \$2.00 net.

**CALIFORNIA AND OTHER SONNETS.** By FANNY PURDY PALMER. A timely and delightful little volume of Sonnets,—a notable contribution to the poetry of California. The opening sequence creates a scenic setting for the main theme, summarizes the romantic past of California, and hints an impression of her social present. Single sonnets as, My Garden by the Sea, In a Canyon, The Carmel Valley from the River's Mouth, are luminous with the out-of-door atmosphere in which they are steeped. Monterey Cypress and The Meadow-Lark may be named as highly finished word pictures. The themes of the Post Meridiem Sonnets of Part II are in the nature of self-revealing speculations upon Life, with a dramatic and personal element which adds to their interest. The edition is limited to two hundred and fifty copies, printed on hand-made paper in early English type.

Bound in Fabriano boards, slip-case, \$1.50 net.

**V**IGOROUS MINDS: MINDS THAT THINK IN IRON & FIRE CAN CREATE THOUGHTS MORE BEAUTIFUL THAN THOSE THAT COME FROM MINDS THAT THINK IN MOONLIGHT & DEW. IMAGINATION, THAT GREATEST OF POETIC QUALITIES, IS ESSENTIALLY AN ATTRIBUTE OF STRONG MINDS; HENCE IT IS THAT MEN OF ACTION, MEN WHO HAVE DONE THEIR SHARE OF THE WORLD'S WORK & WHO HAVE STRIVEN TO SOLVE LIFE'S REAL PROBLEMS, HAVE GIVEN THE WORLD SO MUCH LITERATURE THAT IS AT ONCE BEAUTIFUL AND HELPFUL.

**THE PHILOSOPHY OF HOPE: A COUNTERBLAST AGAINST FUTILE PESSIMISM.** By DAVID STARR JORDAN. Militant optimism—not weak good-nature,—but the optimism that justifies its faith by works, that toils and fights for the realization of its ideals,—this is the spirit upheld by Dr. Jordan in his little book, already regarded as a classic in its field. His creed is a working creed. It is the creed that must be held by all who achieve; for Despair wins no battles, Pessimism is ever inglorious. Speaking of the true usefulness of Dr. Jordan's work, an earnest critic in the Chicago *Record-Herald* says: "I wish that the new plates of this little book might be worn out with repeated printings of editions to go into the hands of every young cynic and old pessimist in the land."

Bound in Tokugawa red-brown boards, gilt top, 75 cents net. **ANCHOR EDITION:** Bound in flexible coffee-brown New Zealand roan leather, gilt top, boxed, \$1.75 net.

**THE PHILOSOPHY OF INGERSOLL: BRILLIANT FLASHES FROM A VIRILE INTELLECT.** Compiled by VERA GOLDFTHWAITE. Here are the treasures of a wonderful mind, the revealments of a deep, tender nature, the glowing word-pictures of a born orator and poet. Not merely the spirited and sometimes unsparing controversialist, Colonel Robert G. Ingersoll was a man of composite genius and broad humanity; and in this work is presented his best and kindliest thought as well as his brightest and wittiest. No bitterness found a home in the heart of the man who could say, "There is only one way to be happy, and that is to make somebody else so."

Bound in heavy Bjornson golden-brown boards, buckram back, gilt top, \$1.50 net. **CRAFTSMAN EDITION:** Bound in heavy leather, hand-modeled and colored, boxed, \$8.00 net.

**P**HYSICAL BETTERMENT: IN THINKING OF THE MIND LET US NOT FORGET THE BODY; FOR WE ARE BEGINNING TO LEARN HOW MUCH EACH AFFECTS THE OTHER. THE TIME WHEN THE CO-EXISTENCE OF PHYSICAL & MENTAL EXCELLENCE IN ONE PERSON WAS DEEMED ALMOST AN ANOMALY IS LONG PAST; HEALTH, STRENGTH AND BEAUTY ARE VALUED BOTH FOR THEMSELVES AND FOR THEIR REACTION UPON THE MENTALITY.

**THE SECRETS OF BEAUTY AND MYSTERIES OF HEALTH:** WITH SUGGESTIONS AND RECIPES GATHERED IN ALL PARTS OF THE WORLD. *By CORA BROWN POTTER.* "Physician, cure thyself," said old Æsop, implying that it is folly to buy hair-restorers from a bald-headed chemist. On the other hand, take note that, as one gallant reviewer says of Mrs. Potter's book, "It is written by one whose health and beauty are proof of the truth she expounds." Separate chapters treat of the care of the skin, hair, nails, eyes, nose, ears, face, mouth, teeth, hands, feet and torso, and include many recipes and hints obtained, as Mrs. Potter tells in an interesting preface, from the beauties of many lands during her brilliant career on the stage and world-wide travels. The book has recently been issued in the popular Calypso Edition.

CALYPSO EDITION: Bound in flexible red weathered cover, 75 cents net. DE MILO EDITION: Bound in satin-finish linen, \$1.75 net.

**MESSAGES TO MOTHERS: A PLEA FOR NATURAL METHODS WITH OUTLINES OF CORRECT DIET.** *By HERMAN PARTSCH, M. D.* Convincing common sense underlies the hygienic program of this physician. Dr. Partsch is neither a medical theorist nor a blind believer in the efficacy of drugs; he is an expert practitioner of twenty-four years' standing, and his advice in regard to simple methods of treatment, natural diet and the care of mothers and young children is based upon long experience and unbiased observation. "The most vital message of the book is a clear exposition of the ways and means by which preventable ills may be eliminated."—*Science of Health.* There is no reason why a book with a serious purpose should lack beauty, and this has been made thoroughly attractive in neat binding with the Della Robbia "Bambino" as a frontispiece and cover design.

BAMBINO EDITION: Bound in book linen, \$1.50 net.

## 20 - *Presents in Print - With Some in Color & Gold*

---

**O**N PACIFIC SHORES: TO BOTH STUDENTS OF HISTORY & OF NATURE THE PACIFIC COAST REGION AFFORDS A MOST INTERESTING FIELD, ESSENTIALLY DIFFERENT FROM ANY OTHER. THE SURVIVING INFLUENCES OF OLD SPANISH CONQUERORS & MISSIONARIES & THE ACTIVITIES OF VERY MODERN AMERICANS HAVE BEEN PRODUCTIVE OF MANY QUAINt CONTRASTS; WHILE A FERTILE SOIL AND UNIQUE CLIMATE HAVE MADE SECTIONS OF THE COUNTRY WONDERLANDS OF BIRDS AND FLOWERS.

**THE MOTHER OF CALIFORNIA: LOWER CALIFORNIA, ITS STRANGE HISTORY AND COMING IMPORTANCE.** *By ARTHUR WALBRIDGE NORTH.* With an Introduction by CYRUS C. ADAMS of the American Geographical Society. Prospecting in territory hitherto untouched by the historian, Mr. North has reconstructed from old Spanish documents and later records the first history of the long finger of land that points to the Panama Canal—the peninsula which, he tells us, we occupied during the Mexican War, but, failing to recognize its coming strategic importance, relinquished as “the tail-end of an earthquake.” The book is illustrated with thirty-two views, and contains the only modern authoritative chart of an interesting but little-known region.

Bound in light brown book linen, \$2.00 net.

**THE GARDEN BOOK OF CALIFORNIA: PLEASANT DISCOURSES FOR THOSE WHO DIG AND PLANT.** *By BELLE SUMNER ANGIER.* Here is an attractively illustrated and readable book, the outcome of experiences with Far Western gardens, of interest to all who enjoy persuading things to grow. Such chapters as those upon Simple Gardening Methods, Little Brown Bulbs, Ferns and Ferneries, The Mission of the Vine, Back-yard Problems, and Palms and Tropical Plants are well worth the notice of amateur gardeners.

**WORKERS' EDITION:** Bound in full rough linen, \$2.00 net. **GARDEN EDITION:** Bound in Spanish leather, gilt top, \$3.50 net. **CRAFTSMAN EDITION:** Bound in heavy leather, hand-modeled and colored, boxed, \$6.00 net.

**BIRD NOTES AFIELD: WINGED FOLK OF THE PACIFIC COAST, WITH A FIELD CHECK LIST.** *By CHARLES A. KEELER.* Mr. Keeler is one of those fortunate persons who are on intimate visiting terms with the bird neighbors, and his stories of the haunts and ways of his little feathered friends are both

readable and important as contributions to the study of the ornithology of the Western Coast. The field check list is a complete guide to identification. The volume is illustrated with snap-shots of the birds in their home life.

WOODTHRUSH EDITION: Bound in full rough linen, \$2.00 net. FIELD EDITION: Bound in Spanish leather, in slide-box, \$3.50 net.

 **MILES & LAUGHTER: WHEN THE DEBATING SOCIETIES HAVE FINALLY DECIDED THE MOOTED QUESTION, "WHICH IS THE MORE ENJOYABLE, WIT OR HUMOR," WE MAY KNOW WHETHER THE SMILE THAT GREETS A WELL-PUT TRUTH OR THE LAUGH THAT HAILS A DOWNRIGHT JOKE EXPRESSES THE HIGHER DEGREE OF PLEASURE. MEANTIME LET US, WITHOUT PREJUDICE, BRIGHTEN OUR LIVES WITH JEST AND EPIGRAM, SMILES AND LAUGHTER.**

**SOVEREIGN WOMAN VERSUS MERE MAN: MEN AND WOMEN ACCUSED IN MERRY QUOTATIONS.** Compiled by JENNIE DAY HAINES. Some one started to work out a list of folk, masculine and feminine, to whom this book might be sent as an appropriate present, beginning with Amazons and Bachelors, but realized, by the time he had reached Suffragettes and Triflers, that there was something in it for every descendant of Adam and Eve—and let it go at that.

Printed on double-leaf Japan paper, illustrated, and bound in flexible Rhinos, boxed, \$1.00 net.

**"PROSIT!" A BOOK OF TOASTS AND SENTIMENTS FOR ALL OCCASIONS.** Compiled by THE SPINNERS' CLUB. We call them "toasts" because they are always so crisp; because the person at whom they are aimed so often feels as if he had been toasted; because they are so frequently spread with the butter of smooth compliment. Anyhow, here are toasts to everything toastable. Here is wit for the big public banquet and spice for the home feast. Here—well, for example, "Here's to Friendship—love without his wings." "Here's to the model husband—always some other woman's!" It belongs in the library of any one who ever dines out, for it is full of the seeds of merriment and is both quotable and readable.

Bound in canvas with heraldic cover design in color, \$1.25 net. OMARIAN EDITION: Bound in flexible nut-brown leather, leather-lined and boxed, \$3.00 net. CRAFTSMAN EDITION: Bound in heavy leather, hand-modeled and colored, boxed, \$6.00 net.

## 22 - *Presents in Print - With Some in Color & Gold*

---

A CENTURY OF MISQUOTATIONS. Disarranged by MARY B. DIMOND. This funny little book in which sayings of different authors are artfully blended, often with startling effect, is now issued in a new dress to remind the world that many a true word is spoken by accident.

MALAPROP EDITION: Bound in flexible covers, 40 cents net.

HOW TO TELL THE BIRDS FROM THE FLOWERS: A MANUAL OF FLORNITHOLOGY FOR BEGINNERS. By ROBERT WILLIAMS WOOD. Not even the most accomplished nature-faker could have distinguished a shorter and uglier Bird from a Flower of Speech, before Professor Wood's astonishing work convulsed the scientific world.

“The Parrot and the Carrot we may easily confound—  
They’re very much alike in looks and similar in sound ;  
We recognize the Parrot by his clear articulation,  
For Carrots are unable to engage in conversation.”

With a skill both in description and in drawing (for he did the pictures, too), worthy his dignity as professor of experimental physics at Johns Hopkins University, the author thus teaches us the differences between the Bird and the Burdock, the Clover and the Plover, the Rue and the Rooster, the Roc and the Shamrock, creating one of the most original bits of humor that the great American people have ever laughed at. The new edition comes in a lively red box.

BURBANK EDITION: Bound in blue school-book boards, boxed, 50 cents net.

ANIMAL ANALOGUES: WHIMSICAL COMPARISONS OF BIRD, BEAST AND FISH. By the Author of *How to Tell the Birds from the Flowers*. Professor Wood is in hourly expectation of a cablegram dated from Africa, in which a distinguished Faunal Naturalist will acknowledge what a help this book has been to him. Imagine what confusion there would be in the collection for the Smithsonian Institution if the Collector was unable to distinguish between a Doe and a Dodo, an Antelope and a Cantelope, a Pipe-fish from a Sea-gar, or a P-cock from a Q-cumber,— and this is positively the only book ever printed that explains the differences. The bright box that holds the book is as cheerful as the verses and pictures.

DENATURED EDITION: Bound in school-book boards, boxed, 50 cents net.

THE PERFECTLY GOOD CYNIC’S PERPETUAL CALENDAR: WITH ASTRONOMICAL ATTACHMENT. By ETHEL WATTS-MUMFORD GRANT, ADDISON MIZNER and OLIVER HERFORD. Many assurances that this lively calendar

of purely playful cynicism and kindly wit was altogether too valuable to have its life limited to one brief year, have caused it to be made immortal; that is, it is now a perpetual calendar, good for all time. But it isn't a bit the worse for that. It is full of clever quips and twisted proverbs like:

“Poets are born, not paid.”

“Never strike a woman—tell her she can’t reason.”

“It’s a long love that has no turning.”

It has the most surprising descriptions of the heavens during the different months, and there never was a calendar that propounded to you the awful secret of your lucky and unlucky days as accurately as this. Where else will you find such practical rules of etiquette as:

“Never drink from your finger-bowl—it contains only water.”

“Do n’t leave your spoon in your cup—work it up your sleeve.”

Yes, it is the ideal gift for New Year’s.

Bound in Japanese crepo paper boards or gay ginghams, 75 cents net.

**BETEL NUTS: WHAT “THEY SAY” IN HINDUSTAN.** Interpreted and Rhymed in English by ARTHUR GUITERMAN. “Literature in shorthand” these proverbs, jest rhymes and epigrams have been called, for many of them are the pith of droll stories that pass from mouth to mouth not only in Hindustan but in all the bazaars of the Orient.

“Who cooked this rice?”

“Not I!—that Worthless Hound!”

“T is very nice.”

“Why—yes—I stirred it round!”

They are rich in shrewd hits on human frailties, not unlike some of our own sayings, but far more picturesque, as:

“Two Sparrows for one rice-grain made a riot.

The Cat was Arbitrator;—all is quiet.”

Nor is a tenderer element wanting:

“My Hair hung low, a glossy Braid;

Thy Beard was down upon thy chin;

Our Love, the Love of Youth and Maid,

To which all other Love is Sin !”

The book is printed in Oriental style in deep tan-brown on heavy paper, with an unusual frontispiece in color by Will Jenkins.

**KAMA DEVA EDITION:** Bound in Betel Nut buff boards and red silk fiber, in double box, 75 cents net.

## 24 - *Presents in Print - With Some in Color & Gold*

---

THE LOVE SONNETS OF A HOODLUM: SLANGFUL SIGHINGS OF A ROMEO OF THE STREETS. *By WALLACE IRWIN.* Some day, when Mr. Irwin's bust is unveiled in Westminster Abbey, you will treasure this book even more as the work that made him famous. To gather an idea of the hero of these touching sonnets, behold him as he fain would see himself:

“As follows is the make-up I shall buy  
Next week, when from the boss I draw my pay:—  
A white and yellow zig-zag cutaway,  
A sunset-colored vest and purple tie,—”

There's a lot more, but it is a shame to knock off these little specimens, or to abbreviate the passionate outpourings of a soulful nature.

Bound in flexible Roman, 25 cents net. BANDANNA EDITION: Bound in genuine Hoodlum handkerchief, 50 cents net.

THE LOVE SONNETS OF A CAR CONDUCTOR. FULL ACCOUNT OF THE WOOING OF A BELL-PULL SPECIALIST. *By WALLACE IRWIN.* Supposing you were a conductor, and your hated rival took the Only Girl to a dance, using your own car as a means of conveyance, what would you do? No, this isn't a problem novel, but a sonnet sequence of sublime devotion that you can send—well, any one as a holiday gift or a valentine. Observe the denouement:

“For when your arms are full of girl and fluff,  
You hide your nerve behind a yard of grin;  
You'd spit into a wildcat's face and bluff  
A flock of dragons with a safety-pin.”

Besides that, it is impressively decorated and illustrated by Raymond Carter.

STEP-LIVELY EDITION: Bound in red transfer paper boards, boxed, 50 cents net.

THE RUBÁIYÁT OF OMAR KHAYYÁM, JR.: SOLILOQUIES ON BEAUTY, TOBACCO, HAIRPINS AND OTHER THINGS. *By WALLACE IRWIN.* It grew and grew and still the wonder grew, that one small head could harbor all he knew. Not that his head is really small, but listen to this:

“A Microbe lingers in a Kiss, you say?  
Yes, but he nibbles in a pleasant Way.  
Rather than in the Cup or Telephone  
Better to catch him Kissing and be gay.”

Lots more of the same sort, wiser and more humoristical. The eight illustrations and cover design are by Gelett Burgess.

Bound in yellow silk fiber, 50 cents net.

# Christmasse Eyde



Tillay joy wch you abide  
This merry Christmass tide.

BETEL  
DUTS

## IN LIGHTER VEIN



JOHN DE MORGAN

### THE AUTO GUEST BOOK OF MOBILE MAXIMS



ETHEL WATTS, MUNFORD GRANT  
& RICHARD BUTLER GLAENZER  
RESPONSIBLE



## WEATHER OPINIONS FOR ALL SEASONS



### The Quail. The Kole.

The California Quail is said  
To have a tail upon his head,  
While contrary-wise we style the Kole.  
A cabbage head upon a tail,  
It is not hard to tell the two,  
The Quail commences with a queue.



### The Pecan. The Toucan.

Very few can  
Tell the Toucan  
From the Pecan —  
Here's a new plan:  
To take the Toucan from the tree,  
Requires immense agility, see,  
While anyone can do with ease  
The Pecans from the Pecan trees:  
It's such an easy thing to do,  
That even the Toucan he can too.



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS



## WEATHER OPINIONS FOR ALL SEASONS</

## 26 - *Presents in Print - With Some in Color & Gold*

---

**F**UN FOR THE YOUNG ONES: THE FACT THAT CHILDREN HAVE A SENSE OF HUMOR SEEMS TO HAVE DAWNED ON THE FOOLISH, GROWN-UP WORLD RATHER LATE. THEY DON'T CARE MUCH FOR PUNS, AND SARCASM MAKES THEM UNCOMFORTABLE. BUT THEY HAVE A KEEN APPRECIATION OF THE WHIMSICAL, THE ABSURD, OF COMICAL SITUATIONS, OF NAIVE FUN & CLEVER ILLUSTRATIONS.

A CHILD'S BOOK OF ABRIDGED WISDOM: REASONS FOR BEING Good. Rhymed and Pictured by CHILDE HAROLD. On every page are big colored pictures with plenty of laughter for all the family.

REFORMER'S EDITION: Bound in tar-boards, hinged with hemp, 75 cents net.

BOOK OF NATURE. By JOHNNY JONES (SPELLING by HIS MOTHER). Johnny's pictured and rhymed impressions of birds, beasts, insects and reptiles always please, for the other youngsters find that the animals he describes struck them just the same way.

Bound in flexible Roman red, 25 cents net. SCHOOL EDITION: Covered with cambric from Mother's scrap-bag, 50 cents net.

WONDERS OF THE DEEP: FISHES AND SUCH, Written up and drawn by JOHNNY JONES. Thirty creatures of the sea are the victims of Johnny's second attack on animated nature. He tells of them, not in baby talk, but in the simple, direct style that children delight in.

“The silvery sardine you'll find  
In water and on land;  
He's very spry when in the sea,  
But when on shore, he's canned.”

Bound in flexible green royal melton, 25 cents net. SCHOOL EDITION: Covered with cambric by Johnny's Mother, 50 cents net.

BLOTTENTOTS AND HOW TO MAKE THEM: QUAINt BLACK IMPS AND RHYMES ABOUT THEM. By JOHN PROSPER CARMEL. Just the thing for a rainy day. With a bottle of ink, a few scraps of paper and this book to show them how, the children can spend a jolly afternoon creating the most grotesque little goblins imaginable.

Bound in Blottentotted Chinese silver boards, 50 cents net.

**W**HAT TO EAT: GOOD LIVING IS BY NO MEANS OPPOSED TO HIGH THINKING. ON THE CONTRARY, THE SOUND, CLEAR, CREATIVE, RIGHT THINKING MIND OF THE NOBLEST TYPE IS GENERALLY THE GUEST OF A WELL-NOURISHED BODY. CAN ANY ONE IMAGINE SHAKESPEARE AS OTHER THAN A WELL-NOURISHED MAN? AND AS FOR EFFICIENCY,—REMEMBER THAT INDIGESTION LOST NAPOLEON WATERLOO.

**THE ONE HUNDRED AND ONE EPICUREAN THRILLS SERIES:**

A KITCHEN LIBRARY OF ORIGINAL RECIPES COMPACTLY CLASSIFIED. *By May E. Southworth.* Excellent recipes, conveniently arranged and easy to follow, are thrice welcome to every housewife, and these are as attractive in appearance as appetizing in content. Each of these eleven oblong volumes contains one hundred and one appetizing recipes of a particular class. Neatly rubricated and attractively bound, with appropriate cover designs by Spencer Wright, they are individually most desirable little gifts, and together constitute an invaluable kitchen library.

1. 101 SANDWICHES. Many novel suggestions for picnics and light luncheons.
2. 101 SALADS. Recipes for unusual and refreshing dishes with original names.
3. 101 CHAFING-DISH RECIPES. Just the thing for the after-theater supper.
4. 101 MEXICAN DISHES. Concoctions from across the Rio Grande, suitable for American kitchens, savory, spicy, delicate and surprising.
5. 101 SAUCES. The little touches that give familiar viands novel flavors.
6. 101 ENTREES. All sorts of light dishes to lend variety to the meal,—the dainty “extras” that are so useful when company drops in.
7. 101 BEVERAGES. Cooling or warming, according to season, but all palatable.
8. 101 CANDIES. Delicious sweets and the fun of making them.
9. 101 DESSERTS. Good things to top off the dinner.
10. 101 LAYER CAKES. The sort that mother used to make, and lots of others that mother would have been glad to know about.
11. 101 OYSTERS. More good ways of preparing the king of shell-fish than you would think possible.

**GRILL ROOM EDITION:** Each volume, except Number 4, bound in heavy Herculean cover, buckram hinges, in distinctive color, 50 cents net. **COUNTRY CLUB EDITION:** Each volume, except Number 8, bound in canvas boards, \$1.00 net. **TOMOYE EDITION:** Each volume, except Numbers 1 and 6, bound in flexible suede calf, hand-finished, \$2.00 net.

## 28 - *Presents in Print - With Some in Color & Gold*

---

**N**ATIVE WIT: SOUND COMMON SENSE, AMERICAN COMMON SENSE, WITH A NEAT TURN OF PHRASE OR ODD TWIST OF HUMOR TO CLINCH ITS JOVIAL PHILOSOPHY, IS AN UNFAILING MORAL TONIC AS WELL AS A WEAPON AGAINST THE DIFFICULTIES OF LIFE, REAL OR IMAGINARY. IT MADE LIFE EASIER FOR THE OLD PIONEERS AS IT MAKES LIFE BRIGHTER TODAY.

HOMELY MAXIMS: BRIGHT BITS OF HOMESPUN PHILOSOPHY FOR WORKING DAYS. Each of these sparks, struck out by the hammer of Experience from the iron of the day's work, is pictorially interpreted in color by Raymond Carter, on a card of Japan board, 7 x 3 $\frac{3}{4}$  inches.

1. DON'T GIT SORRY FER YERSELF.

MRS. WIGGS (ALICE HEGAN RICE).

"There's always lots of other folks you kin be sorry fer."

2. CONTRARINESS.

"As a rule a man's a fool:  
When it's hot he wants it cool;  
And when it's cool he wants it hot—  
Always wanting what is not."

3. CONCERNING THE FOOLISHNESS OF FOWLS. LORIMER.

"But when you hear from a Hen, she's laid an egg."

4. HAPPINESS VS. TROUBLE. BACHELLER.

"Minnit a man stops lookin' fer trouble happiness'll look fer him."

5. AVOID SUSPICION.

"When you're walking through your neighbor's melon-patch, don't tie your shoe."

6. FOR ALL OF US.

"There is so much bad in the best of us  
And so much good in the worst of us."

7. THE GAME OF LIFE. ROOSEVELT.

"In life, as in a foot-ball game, the principle to follow, is: Hit the line hard! Don't foul, don't shirk, hit the line hard!"

8. THE ELEVENTH COMMANDMENT.

ANDREW JACKSON.

"Buchanan, I knew a man once who succeeded admirably in getting along simply by minding his own business."

9. SNAIX. JOSH BILLINGS.

"Sez I to myself, 'That hole belongs to that snaix.'"

10. THE OTHER FELLER. DAVID HARUM.

"Let the other feller make a dollar once 'n a while."

11. IT'S UP TO YOU. MRS. WIGGS.

"If you want to be cheerful just set your mind on it an' do it. Can't none of us help what traits we start out in life with, but we kin help what we end up with."

12. HAVING FUN. DAVID HARUM.

"There ain't no pocket in a shroud."

Enclosed in envelopes, each 10 cents net. Framed in attractive moldings, each 60 cents net, postage extra.

**C**HEER UP! AS GEORGE ADE SAYS, "IT MAY NOT BE TRUE, AND IF IT IS IT MAY BE FOR THE BEST." A GLAD WORD, A CHEERFUL MESSAGE, CANNOT DO EVERYTHING; SOME EFFORT, SOME EXERCISE OF WILL-POWER IS NEEDED TO MAKE THE SPIRIT GLAD. BUT THE RIGHT WORD IS A GREAT AID TOWARD CLEARING THE VISION AND PUTTING ONE IN TUNE WITH THE WORLD.

**GOOD CHEER LEAFLETS: BRAVE WORDS FROM THOSE WHO SEE THE LIGHT.** Mental rainbows that will not fade with set of sun, these glad messages are lettered with designs in delicate harmonies of color by Harold Sichel, on cards  $5\frac{1}{2} \times 4\frac{3}{4}$  inches.

1. **ALL'S BLUE.** ROBERT BROWNING.

"I find earth not gray but rosy."

2. **A WORLD WORTH LIVING IN.** WILCOX.

"One who claims that he knows about it  
Tells me the earth is a vale of sin;  
But I, and the bees, and the birds, we doubt it,  
And think it a world worth living in."

3. **THE BRIGHTER SIDE.**

"I therefore turn my clouds about to show the  
lining."

4. **A LITTLE WORD, A LITTLE SONG.**

"God help me speak the little word and take  
my bit of singing."

5. **SUNSHINE PHILOSOPHY.** RILEY.

"It's the song ye sing, and the smiles ye wear."

6. **JOY.** JOHN KENDRICK BANGS.

"Today, whatever may annoy,  
The word for me is Joy, just simple Joy :  
What e'er there be of Sorrow  
I'll put off till Tomorrow,  
And when Tomorrow comes, why then  
'T will be Today and Joy again !"

7. **JUST BE GLAD.** JAMES WHITCOMB RILEY.

"We know not every morrow can be sad ;  
So, forgetting all the sorrow we have had,  
Let us fold away our fears,  
And put by our foolish tears,  
And through all the coming years,  
Just be glad."

8. **JOG ON.** SHAKESPEARE.

"A merry heart goes all the day,  
Your sad tires in a mile-a."

9. **A LAUGH AT TIME.** HOLMES.

"Old Time his rusty scythe may whet."

10. **PRETTY GOOD WORLD.** STANTON.

"Pretty good world, with its dark and its bright,  
Pretty good world, with its love and its light ;  
Sing it that way and you 'll find it all right ;—  
Pretty good world, good people."

11. **LOOK FOR GLADNESS.** ALICE CARY.

"If you bring a smiling visage to the glass, you  
meet a smile."

12. **BE BLYTHE.** WILLIAM DUNBAR.

"So to be blythe is surely best."

Enclosed in envelopes, each 10 cents net. Framed in harmonious wood moldings, each 60 cents net; in gold, 75 cents net; postage extra.

**C**HILD RHYMES: THAT RAREST OF LITERARY COMMODITIES, REALLY GOOD CHILD VERSE, MUST BE RICH IN THE INGREDIENTS OF GREAT POETRY. IT MUST BE SIMPLE, BEAUTIFUL, PICTURESQUE AND MUSICAL. ABOVE ALL, IT MUST BE INSPIRED AND RING TRUE. THEN, IF IT HAS THE RARE QUALITY OF HUMOR TAKE AND TREASURE IT—IT IS TOO VALUABLE TO LOSE.

**CHILDREN'S LEAFLETS:** PLEASANT RHYMES THAT LITTLE ONES LOVE TO LEARN. First tested and chosen with all the care that the subject demanded, these little verses were printed after designs by Spencer Wright and Raymond Carter in luminous colors on Japan vellum,  $5 \times 7\frac{1}{2}$  inches.

Designed by SPENCER WRIGHT.

**1. ROSE DREAMED SHE WAS A LILY.** M.E.

“Rose dreamed she was a lily,  
Lily dreamed she was a rose.”

**2. NOW I LAY ME DOWN TO SLEEP.**

THEODORE D. SEWARD.

**3. HE PRAYETH BEST WHO LOVETH**

BEST. COLERIDGE.

“He prayeth best who loveth best  
All things, both great and small.”

**4. GOOD MORROW, LITTLE ROSE-BUSH.**

JOEL STACY.

“To be as sweet as a red rose  
What must a body do?”

**5. HARK! SAYS MORNING-GLORY.**

“Keep on climbing! Keep on climbing!  
This is all their story.”

**6. SLEEP, BABY, SLEEP.**

“Thy father’s watching the sheep,  
Thy mother’s shaking the dreamland tree,  
And down drops a little dream for thee.”

Designed by RAYMOND CARTER.

**7. THE DUTIES OF LIFE.** OLD RHYME.

“God made a little man to plow and to sow;  
God made a little boy to keep away the  
crow.”

**8. TIME TO RISE.** ROBERT LOUIS STEVENSON.

“Ain’t you ’shamed, you sleepy-head?”

**9. A GRACE FOR A CHILD.** ROBERT HERRICK.

“Here a little child I stand.”

**10. IT.** JAMES WHITCOMB RILEY.

“A wee little worm in a hickory-nut.”

**11. LULLABY.** TENNYSON.

“Sleep and rest, sleep and rest,  
Father will come to thee soon;  
Rest, rest, on mother’s breast,  
Father will come to thee soon.”

**12. CHILD VERSE.** OLD SCOTCH RHYME.

“Rainy, rainy, rattle-stones,  
Don’t you rain on me!  
Rain on Johnny Groat’s house  
Far across the sea.”

Enclosed in envelopes, each 10 cents net. Numbers 7 to 12, each, framed in attractive moldings, 60 cents net; in gold, 75 cents net; postage extra.

**O**HOUGHTS THAT COUNT: WHAT WE MUST CALL "A MESSAGE" IS FOUND, AND NOT TOO OFTEN, SOMETIMES IN THE WORDS OF A GREAT THINKER, SOMETIMES IN THE LINES OF ONE UNKNOWN TO FAME WHO FELT DEEPLY AND WROTE SIMPLY. BUT WHATEVER THEIR ORIGIN, LINES WITH A MESSAGE ARE THOSE THAT ARE MOST FITTING TO SEND AS GREETINGS TO OUR FRIENDS.

IMPRESSION LEAFLETS: GOLDEN WORDS, TENDER, STRONG AND BEAUTIFUL. Something to fit any need, to voice the wish you have for any friend, will be found among these folders designed by Spencer Wright and Harold Sichel, and illuminated in gold and varied colors on French Japan,  $5 \times 7 \frac{1}{2}$  inches.

Designed by SPENCER WRIGHT.

1. TO BE HONEST, TO BE KIND. R. L. S.
2. MY SYMPHONY. W. H. CHANNING.
3. THE VALUE OF A SIMPLY GOOD LIFE.  
EDWARD HOWARD GRIGGS.
4. THE VALUE OF A FRIEND. R. L. S.  
"And no man is useless while he has a friend."
5. ON EASY LIVES. PHILLIPS BROOKS.  
"O do not pray for easy lives! Pray to be stronger men!"
6. REQUIEM. ROBERT LOUIS STEVENSON.
7. I AM THE CAPTAIN OF MY SOUL.
8. THE NIGHT HAS A THOUSAND EYES.
9. HAPPY THOUGHT. R. L. S.  
"The world is so full of a number of things."
10. TODAY IS YOUR DAY AND MINE.  
"—the only day we have; the day in which we play our part."
11. A HEAVEN ON EARTH. MORRIS.
12. A PRAYER. ROBERT LOUIS STEVENSON.

13. MY CREED. JOHN RUSKIN.
14. MORALITY. ROBERT LOUIS STEVENSON.  
"But my duty to my neighbour is much more nearly expressed by saying that I have to make him happy—if I may."
15. HAPPINESS. GEORGE W. CABLE.  
"It is not good for man to be alone, because, rightly, self is the smallest part of us."
16. THEN WELCOME EACH REBUFF.  
ROBERT BROWNING.
17. INSPIRATION. TENNYSON.  
"After it, follow it, Follow The Gleam!"
18. PEACE. EDWARD ROWLAND SILL.  
"Rest—Lo! peace is here."
19. CLIMB THE MOUNTAINS. MUIR.  
"Nature's peace will flow into you as sunshine flows into trees."
20. THE TRUTH THAT IS REAL. JORDAN.
21. JESUS SAITH.  
"Let not him that seeketh cease from his search until he find—and when he reaches the Kingdom he shall have rest."

Enclosed in envelopes, each 10 cents net. Numbers 27 to 54 only, harmoniously framed in wood moldings, each 60 cents net; in gold, 75 cents net; transportation extra.

## IMPRESSION LEAFLETS: GLEAMS OF TRUTH AND LILTS OF SONG.

22. LIFE. EDWARD ROWLAND SILL.  
"Make this forenoon sublime, this afternoon  
a psalm, this night a prayer."
23. A PRAYER FOR THE DAY'S HELP.
24. HAPPINESS.  
"The best things are nearest."
25. O FOR A BOOKE AND A SHADIE  
NOOKE.
26. THE YEAR'S AT THE SPRING.
27. A GARDEN IS A LOVESOME THING.
28. THEN AWAY WITH LONGING, AND  
HO! FOR LABOR!
29. FOOT-PATH TO PEACE. VAN DYKE.

Designed by HAROLD SICHEL.

30. THE WORD. JOHN KENDRICK BANGS.
31. AND I, TOO, SING THE SONG OF ALL  
CREATION.
32. LIFE'S MIRROR. MADELINE S. BRIDGES.
33. THANKSGIVING. JULIET TOMPKINS.  
"But more than all, dear Lord, I thank Thee  
for my friend."
34. THE WORLD'S NEED. WILCOX.  
"So many gods, so many creeds."
35. DESIDERATA. HENRY VAN DYKE.  
"Four things a man must learn to do."
36. THE ROAD TO LAUGHTERTOWN.  
"O ye who have lost the way—go learn  
from a little child each day."
37. LIFE'S PURPOSE. ROBERT BROWNING.  
"So the chase take up one's life, that's all."
38. THE HEART THAT DARES. SWEENEY.
39. A PRAYER. HENRY VAN DYKE.

40. BE STRONG. BABCOCK.
41. SLEEP TO WAKE. ROBERT BROWNING.
42. LOVE'S MAGIC. TENNYSON.  
"Love took up the glass of Time and turn'd it  
with his glowing hands."
43. SWEETNESS WITH STRENGTH. R. L. S.  
"Gentleness and cheerfulness, these come be-  
fore all morality."
44. WILL IS FATE. EDWARD ROWLAND SILL.  
"And fate is fate through man's free will."
45. THE SOUL'S VICTORY. SHELLEY.  
"This is alone Life, Joy, Empire, Victory."
46. THE LIFE BEAUTIFUL. WILLIAM II.  
"To be strong in pain; not to desire what is  
unattainable or worthless."
47. HEROIC HEARTS. TENNYSON.  
"Though much is taken, much remains."
48. MUCH IN LITTLE. ROBERT HERRICK.  
"A little bin best fits a little bread."
49. FOR GRACE. ROBERT LOUIS STEVENSON.
50. THE PRAYER PERFECT. RILEY.  
"Dear Lord! Kind Lord! Gracious Lord, I  
pray."
51. A MAN'S LIFE. TENNYSON.  
"Live pure, speak true, right wrong, follow  
the King."
52. A MILE WITH ME. HENRY VAN DYKE.  
"Oh, who will walk a mile with me along  
life's merry way?"
53. JUST ONE FRIEND. R. L. S.  
"If we have but one to whom we can speak  
out of our heart."
54. THE RAINBOW. WORDSWORTH.  
"My heart leaps up when I behold a rainbow  
in the sky."

Enclosed in envelopes, each 10 cents net. Numbers 27 to 54 only, harmoniously framed in wood moldings, each 60 cents net; in gold, 75 cents net; transportation extra.

**MINIATURE LEAFLETS: LITTLE CAMEOS OF THOUGHT, CUT BY SKILLED HANDS.** Brief as the trail of a falling star, these brave messages are imprinted in large lettering with embellishments in gold and color by Harold Sichel, on strong card-board folders just the size to slip into a letter—3 x 5 inches.

1. **DO NOT WORRY.** ABRAHAM LINCOLN.  
“Do not worry ; eat three square meals a day ;  
say your prayers.”
2. **REST.** GOETHE.
3. **THE SAVOR OF PAST MERCIES.** R. L. S.  
“But like the voice of a bird singing in the  
rain, let grateful memory survive.”
4. **INDIVIDUAL RESPONSIBILITY.**  
“No one can acquire for another—not one.  
No one can grow for another—not one.”
5. **THANKFUL BEE FOR BLESSINGS  
TODAY.** ADOLPHUS GOSSE.
6. **THINGS THAT MAKE MEN HAPPY.**  
JOHN RUSKIN.
7. **THE OPTIMIST'S CREED.** DICKENS.
8. **LIFE IS BUT ONCE.** MARY JOHNSTON.
9. **THE MAN WORTH WHILE.** WILCOX.

Enclosed in envelopes, each 10 cents net. Suitably framed in attractive wood moldings, each 50 cents net ; in gold, 60 cents net ; transportation extra.

**SHADOWINGS: DREAMS AND VISIONS THAT ARE REALITIES.** The gentler, lighter, half-dreamy thought of these tender lyrics is suggested in their presentation ; for they are printed on shadow-paper through which show faint tracerries of leaves, and are mounted on shaded brown, gray or silvery Japanese wood cuttings of the thinness of paper. They were designed by Harold Sichel, and their dimensions are 3 x 8  $\frac{1}{4}$  inches.

1. **EVOLUTION.** JOHN B. TABB.  
“Out of the dusk a shadow, then, a spark.”
2. **FRIENDS.** HERMAN CHARLES MERIVALE.  
“And what can Time hurt me, I pray, with?..”
3. **MORN.** EMILY HENRIETTA HICKEY.  
“Faithful to God and thee.”

Enclosed in envelopes, each 10 cents net. Suitably framed, each 75 cents net ; transportation extra.

10. **NEVER STRIKE SAIL TO A FEAR.**  
RALPH WALDO EMERSON.
11. **FEED THY SOUL.** JAMES TERRY WHITE.
12. **A BRIEF PRAYER.** WALLACE.
13. **GREATLY BEGIN.** JAMES RUSSELL LOWELL.  
“Not failure, but low aim is crime.”
14. **THE SIMPLEST CREED.** KINGSLEY.  
“Be good, sweet maid, and let who will be  
clever.”
15. **MEND YOUR SCALES.** COOK.  
“A trouble is what you make it.”
16. **AIR CASTLES.** HENRY D. THOREAU.  
“Put foundations under them.”
17. **WORKING RULES.** KING LEAR.  
“Have more than thou shovest.”
18. **SEARCH THYSELF.** GEORGE HERBERT.  
“Dress and undress thy soul.”

4. **LOVE STAYS.** ANGELA GORDON.  
“Time flies, Love stays.”
5. **AFTERWARDS—DAY.** EMILY DICKINSON.  
“Here a star, and there a star.”
6. **LIGHT YOUR FIRE.** HENRY VAN DYKE.  
“Life was made for love and cheer.”

## 34 - *Presents in Print - With Some in Color & Gold*

---

**STRENGTHENERS: SPURS TO ACTION AND PROMISES OF PEACE.** Lyric texts of loving, earnest souls are these, printed after designs by Harold Sichel, with distinctive decorations in bold colors on cards  $7 \times 5\frac{1}{2}$  inches.

- |   |  |
|---|--|
| 1. AN INDIVIDUAL STRENGTHENER. B.<br>"Child of the Infinite One."   | 4. LIVE THY CREED. HORATIUS BONAR.<br>"Hold up to earth the torch divine."                           |
| 2. SO LIVE TODAY. OSGOOD ELLIOTT.<br>"Love for man and faith in God."                                     | 5. A LITTLE FENCE OF TRUST. MRS. BUTTS.<br>"Build a little fence of trust around today."             |
| 3. DIVINE PEACE. ALICE A. RUSSELL.<br>"Enfolded in Thy Love divine,<br>In peace I lay me down and sleep." | 6. TRUE LIVING. HORATIUS BONAR.<br>"Think truly, and thy thoughts shall the<br>world's famine feed." |

Enclosed in envelopes, each 10 cents net. Suitably framed in wood moldings, each 60 cents net; in gold, 75 cents net; transportation extra.

**BOOK-MARKERS: GREETINGS TO READERS, OWNERS OR BORROWERS OF Books.** These particularly graceful little cards, suitable to be sent by themselves or enclosed in gift books, are of hand-made Japan vellum, richly decorated, in size about  $8\frac{1}{2} \times 3$  inches

- |   |  |
|---|--|
| 1. FOR A JOLLIE GOODE BOOKE. Designed by F. M. KEANE.<br>"For a jollie goode Booke whereon to looke<br>Is better to me than Golde."                                   | 4. GO LITTLE BOOK. Designed by ROBERT W. HYDE.<br>"Go little book and wish to all<br>Flowers in the garden, meat in the hall,<br>A bin of wine, a spice of wit,<br>A house with lawns enclosing it." |
| 2. MY BOOK. Designed by ROBERT W. HYDE.<br>"If thou art borrow'd by a friend<br>Right welcome shall he be<br>To read, to study, not to lend,<br>But to return to me." | 5. A LITTLE HEALTH, A LITTLE WEALTH. Designed by R. W. HYDE.<br>"A little house and freedom."  |
| 3. OLD BOOKS TO READ. Designed by GORDON ROSS.<br>"Old wood to burn, old wine to drink, old<br>friends to trust, old books to read."                                  | 6. LINES TO A BOOK BORROWER. Designed by ROBERT W. HYDE.<br>"Ask me no more! the moon may draw the sea,<br>But you can draw no more books out of me."  |

Enclosed in envelopes, each 20 cents net.

**CONSOLATION: A PRAYER FOR THE SOUL OF ONE BELOVED IN PARADISE.** The text of this devout and comforting prayer is attributed to W. E. GLADSTONE. The card itself is appropriate in simple yet beautiful typography, illuminated and rubricked. The dimensions are  $6\frac{3}{8} \times 9\frac{1}{8}$  inches.

Enclosed in envelope, 25 cents net.



**PRETTY GOOD WORLD**

**P**RETTY GOOD WORLD WITH ITS DARK & ITS BRIGHT, PRETTY GOOD WORLD WITH ITS LOVE & ITS LIGHT. SING IT THAT WAY AND YOU'LL FIND IT ALL RIGHT.—  
PRETTY GOOD WORLD GOOD PEOPLE! — FRANK L. STANTON

WHEN the logs  
are burning free,  
Then the fire is  
full of glee.  
When each heart  
gives out its best,  
Then the talk is  
full of zest;  
Light your fire  
and never fear  
Life was made for  
Love & cheer.

*Charles Dana*

**THE GAME OF LIFE**



**AIM HIGH**

**G**REATLY begin!—  
Though thou  
have time—  
But for a line, be  
that sublime.—  
Not failure but low  
aim is crime.—  
*Lowell*

**W**ITH ALL THE  
TREASURE IN THE  
EARTH—WHAT  
PROFIT IS THERE  
WANTING MIRTH?  
WITH ALL THE CROP  
OF EAST AND WEST,  
WITHOUT CONTENT-  
MENT THERE IS  
DEARTH.—  
SO TO BE BLYTHE  
IS SURELY BEST. *WILLIAM DUNBAR*

**THE SIMPLEST CREED**

**B**E GOOD, sweet  
maid & let who  
will be clever;  
Do noble things not  
dreadfully dull,  
And so make life dearer  
and that vast forever  
One grand sweet song.  
*CHARLES KINGMAN*

**BELOVED**

**B**ut it is morn!  
A redder berry on  
the brier,  
A deeper yellow  
on the corn,  
For this good day  
new-born,  
Play Sweet for me  
That I may be  
Faithful to God  
and thee.

*James M. Frazee*

**F**OR YOU want to be  
cheerful just set your  
mind to it and do it.  
It can't none of us help  
what traits we start out in  
life with, but we kin help  
what we end up with. *Mollie*



**A**WEET little worm in a hickory nut  
Sang happy as he could be!—  
Oh, I live in the heart of the whole round world,  
And it all belongs to me!—  
*James R. and E. B. Lee*

**N**OBLE disappointment, noble self-denial are not to be admired, nor even to be pardoned, if they bring bitterness... Gentleness and cheerfulness, these come before all morality; they are the perfect duties. — R. L. S.



**The Puss. The Octo-pus.**  
The Octo-pus or Catfish! I'm sure that none of us would wish to have him scuttle round the house, like Puss, when she espies a mouse; When you secure your household pet, Be very sure you do not get The Octo-pus, or there may be Domestic infidelity.

**B**UILD a little fence of trust,  
round to-day,  
fill the space with strong work,  
and therein stay;  
peer not through the sheltering bars,  
to-morrow,  
God will help thee hear what comes;  
joy or sorrow.

**H**OME ADORNMENT: BRIGHT GLINTS OF COLOR UPON THE WALLS HAVE A WONDERFULLY CHEERING EFFECT THAT NO OTHER ELEGAN- CIES CAN GIVE. WE MUST HAVE PICTURES; & NO LESS MUST WE HAVE THOSE RICH MOTTO CARDS THAT NOT ONLY PLEASE THE EYE WITH COLOR, DESIGN AND ILLUSTRATION, BUT ALSO SPEAK THEIR MESSAGE IN QUAINLY ILLUMINATED TEXT.

**HOSPITALITIES: WALL CARDS THAT GIVE A GREETING TO THE GUEST.**

Illuminated on cards of deckle-edge Japan vellum,  $8\frac{1}{2} \times 14\frac{1}{2}$  inches, ready for framing, these rich, medieval pictures in color by ROBERT WILSON HYDE are appropriate for dining-room, hall, library, guest-room or parlor.

**1. OLD WELSH DOOR VERSE.**

"Hail Guest! We ask not what thou art.  
If friend, we greet thee hand and heart;  
If stranger, such no longer be;  
If foe, our love shall conquer thee."

**2. SLEEP SWEET WITHIN THIS QUIET ROOM.**

"Forget thyself and all thy woes,  
Put out each feverish light;  
The stars are watching overhead;  
Sleep sweet. Good night, Good night."

**3. BRING HERE NO TATTLE IN.**

"Nor take none out. So may the Love of  
God dwell in this house."

**4. SOME HAE MEAT. ROBERT BURNS.**

"Some hae meat and canna' eat,  
And some wad eat who want it;  
But we hae meat and we can eat,  
So let the Lord be thankit."

**5. HOUSE BLESSING. ISABEL FINLEY.**

"Hail to the Roof-Tree! May the Sun  
strengthen it!"

Enclosed in envelopes, each 35 cents net.

**HALL WELCOME:** "THROUGH THIS WIDE OPENING GATE NONE COME TOO EARLY, NONE RETURN TOO LATE." In the richest colors, ROBERT WILSON HYDE has illustrated this old motto, the very essence of hospitality, on a mounted screen, representing a bevy of guests, gaily clad in medieval costumes, received at the gate of a castle. Spread open, the dimensions are  $11 \times 30$  inches.

Enclosed in envelope, \$1.00 net. Framed in paneled oak, \$2.50 net; in gold, \$3.00 net; expressage extra.

**FOR THE LIVING ROOMS: HOME-MAKING DECORATIONS FOR ANY PART OF THE HOUSE.** Those ever-present themes, the beauties and duties of life and love, are embodied in the following varied series:

# *Presents in Print - With Some in Color & Gold - 37*

---

## **THE WEAVING OF LIFE'S FABRIC.** *By AGNESS GREENE FOSTER.*

"Wouldst thou have the fabric of thy life wrought in rare and beauteous design?"

This imaginative poetic analogy is printed with elaborate illumination by Will Jenkins and mounted on red Shimizugoe paper,  $13\frac{1}{2} \times 9\frac{3}{4}$  inches.

Enclosed in envelope, 35 cents net.

## **MORNING HYMN AND EVENING HYMN.** *By VIOLET M. FIRTH.*

"I sink to sleep by thoughts of Heaven blest, knowing that God is all."

"The love that kept me through the passing night can guide and keep me still."

On facing inner pages of a folder  $9\frac{3}{4} \times 6\frac{1}{2}$  inches when closed, these two hymns, full of the faith that brings perfect peace, are printed with decorations in purple and gold by Raymond Carter.

Enclosed in envelope, 25 cents net.

## **MORNING HYMN.** *By VIOLET M. FIRTH.* Legibly lettered and designed in color and gold by Harold Sichel, on a card $5 \times 9$ inches.

Enclosed in envelope, 10 cents net. Appropriately framed, 75 cents net; postage extra.

## **EVENING HYMN.** *By VIOLET M. FIRTH.* Legibly lettered and designed in color and gold by Harold Sichel, on a card $5 \times 9$ inches.

Enclosed in envelope, 10 cents net. Appropriately framed, 75 cents net; postage extra.

## **MOTHER LOVE.** TOULMOUCHE's tender picture of mother and child, symbolizing in its purity of line and delicate treatment the very noblest of human emotions, is reproduced in two tones on Imperial Japan vellum, $9\frac{1}{4} \times 11$ inches.

Enclosed in envelope, 25 cents net.

## **BEAUTY, THE LIGHT THAT LIGHTETH EVERY MAN.** *By STANTON DAVIS KIRKHAM.* The need for beauty in daily life and thought is emphasized on a card $5\frac{1}{2} \times 8\frac{1}{2}$ inches, designed and lettered by Harold Sichel.

Enclosed in envelope, 10 cents net. Appropriately framed, 75 cents net; postage extra.

## **THE KINGDOM OF HEAVEN IS WITHIN.** *By STANTON DAVIS KIRKHAM.*

"The utmost that sage or seer can do is to lead us to ourselves."

Printed on a card  $5\frac{1}{2} \times 8\frac{1}{2}$  inches, designed by Harold Sichel.

Enclosed in envelope, 10 cents net. Appropriately framed, 75 cents net; postage extra.

## **GOOD THINGS AND GRACES: FOR DINING-ROOM, KITCHEN, OR ANY WALL SPACE.** These bright conceits of ISABEL GOODHUE really portray pleasant aspects of daily life in the guise of recipes for chosen dishes. They are

## *38 - Presents in Print - With Some in Color & Gold*

---

gaily illustrated and embellished in four colors and gold on folders of old Stratford parchment,  $10 \times 6\frac{1}{4}$  inches, after designs by Gordon Ross.

- |                 |  |                                      |   |
|-----------------|--|--------------------------------------|---|
| 1. GAME PIE.    | A glad picture of out-doors.                                     | 4. JOHNNY CAKE.                      | What a small boy is made of.                    |
| 2. IRISH STEW.  | Merry good sense, with a dash of blarney.                        | 5. GINGER-SNAPS.                     | A recipe for lively, vigorous, joyous endeavor. |
| 3. BROWN BETTY. | All the ingredients of whole-some girlhood, mixed with sunshine. | 6. MAYONNAISE FOR BLUE MONDAY SALAD. | To make all work palatable.                     |

Enclosed in envelopes, each 15 cents net. Framed in attractive wood moldings, 75 cents net; postage extra.

**DEN DECORATIONS: FOR SNUGGERY, GROWLERY, OFFICE OR STUDY.**  
Every one who works at all indoors knows how much it helps to have the eye rest occasionally on something bright and cheerful on the walls—the bits of color and mirth that gladden the owner and amuse the visitor. Here are a few, masculine and feminine:

**MONEY AND A FRIENDE.** An ancient rhyme with ever modern meaning for borrowers and lenders, revived in color and gold with illustrations by Spencer Wright, on a sheet  $7\frac{1}{2} \times 12\frac{3}{4}$  inches.

Enclosed in envelope, 25 cents net.

**A COLLECT FOR CLUB WOMEN.** *By MARY STUART.*

“Keep us, O God, from pettiness.”

Designed by Will Jenkins and embellished upon a card  $9 \times 7\frac{1}{4}$  inches.

Enclosed in envelope, 15 cents net.

**WOMAN'S RIGHTS.** *By MR. DOOLEY (FINLEY PETER DUNNE).* The question of the day presented in colored illustration by Raymond Carter, on a card  $5\frac{3}{8} \times 8\frac{3}{4}$  inches.

“What does a woman want iv rights whin she has priv'leges. \* \* \* If I cud fly d'y'e think I'd want to walk?”

Enclosed in envelope, 15 cents net.

**'T AIN'T NO USE TO GRUMBLE.** *By JAMES WHITCOMB RILEY.*

“When God sorts out the weather and sends rain, why, rain's my choice.”

This gem of weather philosophy with its wide application is printed in brown on a white panel with designs by Harold Sichel, mounted on a dark brown sheet  $6\frac{1}{2} \times 7\frac{1}{2}$  inches.

Enclosed in envelope, 10 cents net. Suitably framed, 60 cents net; postage extra.

# Presents in Print - With Some in Color & Gold - 39

---

## FUNNY FAVORS: "How to Find Your Partner at Dance or Dinner."

Here are sets of the most original and amusing little favors that will enable the hostess properly to "mix" her guests at an entertainment, or to assign partners at dinners, dances, card parties or other functions. As place-cards, too, they will be found a delightfully novel innovation. They consist of reproductions of the quaint illustrations from Professor Wood's two mirthful books, *How to Tell the Birds from the Flowers* and *Animal Analogues*. There are, in all, sixteen pairs of subjects, each pair printed on bristol-board, scored for parting by the hostess, each corded so that it may be worn as a tally-card or favor. Thus, if one fair guest draws "The Parrot," her partner will be the man who has drawn "The Carrot"; the man who draws "The Ole Gander" must look for a partner who has drawn "The Oleander." And so they run, "The Puss" taking "The Octo-pus," "The Bunny" taking "The Tunny," "The Pecan" taking "The Toucan" and "The Pansy" taking "The Chim-pansy."

The series comprises an assortment of sixteen subjects or pairs, making thirty-two individual tally-cards, providing for the entertainment of thirty-two guests without duplicates. Any desired number of pairs will be supplied, and up to sixteen pairs without duplicates. Each pair, 4 cents net.

**DOGGEREL DODGERS.** Nothing could be jollier for den or cosy-corner, at home or at college, than these very original pictures by ALBERTINE RANDALL WHEELAN. They are printed in quadri-color and mounted on heavy brown vellum cards,  $9\frac{1}{2} \times 11$  inches.

- |  |   |
|--|---|
| 1. FOR IT'S ALWAYS FAIR WEATHER.<br>Two gay dogs and a chubby pup.           | 4. ON THE LYNX. The golfing fox makes a fine drive.                     |
| 2. BUNS AND ROLLS. Gymnastics of roller-skating bunnies.                     | 5. THE KITTEN DEBUTANTE. Preparing to make a good catch.                |
| 3. TEDDY BEAR'S SEAL OF LOVE. The "Seal" is the sort that sealskin grows on. | 6. SO NEAR AND YET CHAUFFEUR! Motor-ing kitten and discomfited bulldog. |

Enclosed in special envelopes, each 25 cents net. Framed in brown oak, each \$1.00 net; in gold, \$1.75 net; postage extra.

**POST-CARDS.** To find post-cards that are genuinely funny without a touch of vulgarity is too often by no means easy; but the miniature reproductions of the DOGGEREL DODGERS just described are full of fun without offense.

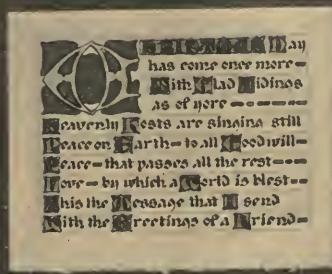
**DOGGEREL DODGER Post-CARDS:** ALBERTINE RANDALL WHEELAN's pictures of festive animals, printed in four colors on post-cards of regulation size, are not only suitable for mailing to fun-loving friends but will also serve admirably for supper place-cards or favors.

Set of six cards, enclosed in envelope, 15 cents net; any two cards, 5 cents net.

**I**STLETOE AND HOLLY: THAT GRACIOUS SEASON WHEN HEARTS UNLOCK & HANDS CLASP MORE WARMLY COMES AS A BLESSING UPON THE WORLD TO GLADDEN & HALLOW THE CLOSE OF THE OLD YEAR AND TO BRIGHTEN THE COMING OF THE NEW. NOW IS THE TIME OF MIRTH THAT MELLOWS THE SPIRIT TO A BROADER CHARITY; NOW IS THE TIME WHEN ANCIENT CUSTOM CALLS FOR THAT INTERCHANGE OF GIFTS WHICH HEALS ESTRANGEMENTS AND RENEWS AND STRENGTHENS OLD LOVES AND FRIENDSHIPS.

**CHRISTMAS AND NEW YEAR'S CARDS: FULL OF THE JOYANCE, MIRTH AND GOOD-WILL OF YULE-TIDE.** Many are the glad themes of the gladdest time of the year, but they are all here—Mirth and Jest, Song and Feast, Peace and Love, Friendship and Good-Will,—in cards of perfect design as fair as gold and rainbow colors could make them. Every card is enclosed in its special envelope with a novel and pleasing satiny effect.

3. **A CHRISTMAS THOUGHT.** "What blessing can I wish you, O my friend?" A green folder, 9 x 6 inches, designed by Raymond Carter. 15 cents net.
5. **JOY OF CHRISTMAS-TIDE BE WITH YOU.** In gold, on a folder 3 1/4 x 5 1/4 inches, designed by Harold Sichel. 10 cents net.
6. **CHRISTMAS WISH OF CHEER.** "God bless the master of this house, And the mistress also, and all the little children that round the table go." Merrily designed by F. Woolrich, 7 x 5 inches. 10 cents net.
7. **A CHRISTMAS PIE.** An old English glee, pictured on a folder 9 1/2 x 6 inches, designed by Spencer Wright. 15 cents net.
8. **CHRISTMAS PEACE AND LOVE.** By MARY VAUGHAN. "Peace that passes all the rest, Love by which a world is blest." Illuminated by Robert Wilson Hyde on a card 7 x 5 1/2 inches. 10 cents net.
10. **A NEW YEAR'S PROPHECY.** By AGNESS GREENE FOSTER. "Love is at sixty as at twenty." On a folder designed by Robert Wilson Hyde, 3 x 9 inches. 15 cents net.
13. **A CHRISTMAS SONG.** By FLORENCE EVELYN PRATT. "Oh, Christmas is a jolly time." With a Madonna in delicate tints by Gordon Ross. 13 1/2 x 9 1/2 inches. 25 cents net.
14. **THE MESSAGE OF THE IRIS.** By HASKELL WILLIAMS. "May all thy holidays be bowers." Child's head by Gordon Ross in color on leaf 13 1/2 x 9 1/2 inches. 25 cents net.
16. **THE TRUE GREETING.** By AGNESS GREENE FOSTER. "For 'twas love that prompted the sending of this message to you, friend of mine." On a folder, by Harold Sichel, 5 1/2 x 4 1/4 inches. 15 cents net.
17. **WHEN YULE IS HERE.** "Old Ties are dear when Yule is here." With gold text and red holly, designed by Harold Sichel, on a folder 3 x 5 1/4 inches. 10 cents net.



## 42 - *Presents in Print - With Some in Color & Gold*

---

### CHRISTMAS AND NEW YEAR'S CARDS. TO BE MAILED AS GREETINGS OR SLIPPED INTO HOLIDAY BOXES.

18. A CYNIC'S CHRISTMAS FEAST. A very humorous verse by J. ASHBY-STERRY, with an equally humorous illustration in color by Raymond Carter, on a card  $4\frac{1}{4} \times 7$  inches. 10 cents net.
19. A JOYOUS CHRISTMAS. "Let there be no sadness." Printed on a folder  $7 \times 5\frac{1}{2}$  inches, designed in gold by Harold Sichel. 20 cents net.
20. CHRISTMAS IS A HAPPY TIME. With the jovial design, "Bringing in the Pudding," by Raymond Carter on a card  $7 \times 5$  inches. 15 cents net.
21. JOY AND PLENTY. "Joy and plenty in the cottage, peace and feasting in the hall." Designed by Raymond Carter on a card  $4\frac{1}{2} \times 5\frac{1}{2}$  inches. 15 cents net.
22. BLESSINGS ON THE NEW YEAR. By CORA H. BUELL. On a card  $6 \times 9\frac{3}{4}$  inches designed in color by Raymond Carter. 20 cents net.
23. AT CHRISTMASSE TYDE. A delightful little poem in old English style by WILLIS BOYD ALLEN. "Four gladde thynges there be." On a card  $6\frac{1}{2} \times 9$  inches with medallions by Harold Sichel. 20 cents net.
24. CHRISTMAS & NEW YEAR'S GREETINGS. All the compliments of the season are conveyed by this little folder, both Christmas and New Year's. Designed by Harold Sichel.  $3 \times 2\frac{1}{2}$  inches. Just the thing to enclose with a Yule-tide gift. 5 cents net.
27. THE AUTOIST'S RECORD-BREAKING CHRISTMAS. By ETHEL WATTS-MUMFORD GRANT. Wishes for "A Record-Breaking Christmas and a Rubber-Tired New Year to You," mounted on a red presentation card,  $3 \times 4\frac{1}{4}$  inches, with designs by Harold Sichel. 10 cents net.
29. CHRISTMAS GREETINGS FROM JAPAN. Really a novelty, for the design by Harold Sichel is printed on gray, satin-toned Japanese wood,  $4\frac{1}{4} \times 3$  inches. 10 cents net.
31. A CHRISTMAS SNOWY AND BLOWY. "And true friends, and new friends and all good friends together. From your friend —" A jolly old rhyme on a card  $6\frac{1}{2} \times 9$  inches, designed by Frances Washington Delehanty. 20 cents net.
32. ALL GOOD THINGS BE YOURS. A true holiday wish. Designed by Frances Washington Delehanty, with gold lettering on a rich folder  $4\frac{1}{4} \times 5\frac{1}{8}$  inches, showing a boy and a girl in court costume. 10 cents net.
33. MAY JOY WITH YOU ABIDE. "May joy with you abide, this merry Christmas Tide." A pleasant little rhyme to give the true Christmassy flavor to a holiday gift or message, with designs by Robert Hudson, on a folder  $2\frac{1}{2} \times 6\frac{1}{2}$  inches, with lines for the sender's name and good wishes. 10 cents net.
34. THE CAROL AT THE GATE. "God send you a happy New Year." An old English holiday glee, designed by Frances Washington Delehanty in green and gold on a dark brown folder, with a blank for the sender's name,  $2\frac{1}{2} \times 6\frac{1}{4}$  inches. 10 cents net.
35. CHRISTMAS, GOOD OLD DAY. By EDWARD SANFORD MASTEN. "Come to us, Christmas, good old day." Designed with rubrics and mistletoe sprays by Harold Sichel, printed in old English green on marbelized paper and mounted on a dark brown card,  $6\frac{1}{2} \times 7\frac{1}{2}$  inches. 15 cents net.
36. THE KING'S BIRTHDAY. By AGNESS GREENE FOSTER. A beautiful Christmas poem embodying a hope for a life-long Christmastide, with designs by Harold Sichel, on a card  $5 \times 8\frac{1}{2}$  inches. 20 cents net.

**C**LOCKS OF THE YEAR: AS WE NOTE THE PASSAGE OF THE HOURS BY THE NUMERALS ON THE DIAL OF THE CLOCK, EVEN SO DO WE MARK THE PROGRESS OF THE MONTHS BY THE LEAVES OF OUR CALENDARS—A PAGE FOR EVERY STAGE OR EVERY TWO STAGES OF EARTH'S GOLDEN MARCH AROUND THE SUN. "I MARK THE SUNNY HOURS ALONE," READS THE OLD LATIN MOTTO OF THE SUN-DIAL; LET THEN THE LEAVES OF OUR YEAR DIALS, OUR CALENDARS, BE SUNNY, BRIGHT WITH PLEASANT WORDS & GLOWING COLORS.

**CALENDARS FOR 1910: PAGES FROM THE BOOK OF FATHER TIME.** Richly simple,—for while every leaf is beautifully illustrated in color, great care and taste has been exercised to avoid that over-elaboration which gradually palls upon the eye. In every case both words and decorations have been chosen in view of the fact that the calendars we send to our friends should not be things of a day, but works of Art and Thought to be looked upon with pleasure through all the coming year and even treasured when that year is with the Past. That the first impression may be agreeable, each calendar is enclosed in a tasteful box of pleasant hue, with greeting labels designed by Harold Sichel.

**HEROIC HEARTS:** Impressions Calendar for 1910. On the first page of this twelve-leaf calendar, designed by Harold Sichel, is depicted a young knight, holding a golden spear with a white pennon, mounted on a war-horse with trappings of white and gold and green. And lettered in the design are the words of young Sir Gareth in Tennyson's "Idylls of the King," beginning, "Man am I grown, a man's work must I do." The leaves that follow are: Desiderata, Van Dyke; Life's Mirror, Madeline S. Bridges; Sleep to Wake, Browning; A Prayer, Van Dyke; And I, Too, Sing the Song of All Creation; The Heart That Dares, Sweeney; The Road to Laughtertown, Katherine D. Blake; Be Strong, Babcock; The Word, Bangs; Thanksgiving, Juliet Wilbur Tompkins; Life's Purpose, Browning. The dimensions are 7x11 inches.

Enclosed in box, with greeting label, \$1.00 net.

**JUST ONE FRIEND:** Aspirations Calendar for 1910. Twelve leaves of varied coloring and style, illustrating equally varied quotations, compose this calendar. Among the subjects are: Just One Friend, R. L. S.; For Grace, R. L. S.; The Life Beautiful, Emperor William II of Germany; The Rainbow, Wordsworth;

## *44 - Presents in Print - With Some in Color & Gold*

---

### CALENDARS FOR 1910: FOOTPRINTS OF THE HAPPY FLYING MONTHS.

Love's Magic, Tennyson; Much in Little, Herrick; Will Is Fate, Sill; The Prayer Perfect, Riley; A Mile with Me, Van Dyke. Size, 7 x 11 inches.

Enclosed in box, with greeting label, \$1.00 net.

TIME TO RISE: A Children's Calendar for 1910. A sleepy youngster with a most realistic yawn begins this pleasant little six-leaf calendar, illustrating Stevenson's verse, "Time to Rise." The other subjects are: It, James Whitcomb Riley; Rainy, Rattle-Stones, an old Scotch verse; A Grace for a Child, Herrick; The Duties of Life, an old rhyme; and Lullaby, Tennyson. Charmingly and humorously done in color by Raymond Carter. Size, 8 1/8 x 9 inches.

Enclosed in box, with greeting label, 75 cents net.

THE BRIGHTER SIDE: Good Cheer Calendar No. 1 for 1910. There are six leaves of sunshine in this calendar, leaves in which words and colors vie with each other for the prize of cheerfulness. The subjects are: The Brighter Side; All's Blue, Browning; A World Worth Living In, Wilcox; A Little Word, a Little Song; Sunshine Philosophy, Riley; and Joy, Bangs. Size, 6 1/2 x 7 1/4 inches.

Enclosed in box, with greeting label, 60 cents net.

JUST BE GLAD: Good Cheer Calendar No. 2 for 1910. Here is another calendar with the note of happiness running all through its six pages, gaily designed by Harold Sichel. The subjects are: Just be Glad, Riley; A Laugh at Time, Holmes; Look for Goodness, Alice Cary; Pretty Good World, Frank L. Stanton; Be Blythe, William Dunbar; Jog On, Shakespeare. Size, 6 1/2 x 7 1/4 inches.

Enclosed in box, with greeting label, 60 cents net.

DON'T GIT SORRY FER YERSELF: Homely Maxims Calendar No. 1 for 1910. Mrs. Wiggs, that practical humorist, begins this six-leaf calendar with the saying that gives its title. On the other pages Raymond Carter has joyously played with colors about the subjects: Contrariness; Concerning the Foolishness of Fowls, Lorimer; Happiness versus Trouble, Bacheller; Avoid Suspicion, and For All of Us. The dimensions are 7 x 8 1/2 inches.

Enclosed in box, with greeting label, 60 cents net.

THE OTHER FELLER: Homely Maxims Calendar No. 2 for 1910. A companion to the preceding, embodying sayings of typically American philosophy and humor. The subjects are: The Other Feller and Having Fun, David Harum; The Game of Life, Roosevelt; The Eleventh Commandment, Andrew Jackson; Snaix, Josh Billings; and, It's Up to You, Mrs. Wiggs. Size, 7 x 8 1/2 inches.

Enclosed in box, with greeting label, 60 cents net.



## 46 - *Presents in Print - With Some in Color & Gold*

---

### CALENDARS FOR 1910: PETALS FROM THE ROSES OF THE YEARS.

I AM THE TRUTH: Strengtheners Calendar for 1910. In this twelve-leaf calendar, six leaves consist of reproductions in rich duotone on sepia cameo board of celebrated religious pictures by Guido Reni, Eugene Burnand, Anton Dietrich, Briton Riviere and H. Lerolle, with spiritual interpretations by Agness Greene Foster. The remaining six leaves are helpful strength-giving messages, embellished in color and gold by Harold Sichel. Dimensions,  $8\frac{7}{8} \times 9$  inches.

Enclosed in box, with a label, Plockhorst's "Repose After the Flight to Egypt," \$1.00 net.

FRIENDS: A CALENDAR OF SHADOWINGS. This calendar has a peculiar delicacy of charm in both material and subjects. Each leaf is a thin sheet of silvery gray or brown Japanese wood, on which is mounted a little lyric of wonderful grace printed on shadow-paper through which faintly show leafy traceries. The subjects of the six leaves are: Friends, Merivale; Morn, Hickey; Love Stays, Angela Gordon; Evolution, Tabb; Afterwards—Day, Emily Dickinson; and Light Your Fire, Van Dyke. The size is  $3\frac{1}{2} \times 10$  inches.

Enclosed in dainty box, 50 cents net.

MEND YOUR SCALES: Miniature Calendar. Wisdom, nobility, faith, courage and beauty flavor the sayings presented on the twelve leaves of this calendar, illuminated in gold and color by Harold Sichel. The subjects are: Mend Your Scales, Cook; The Simplest Creed, Kingsley; Air Castles, Thoreau; Greatly Begin, Lowell; Search Thyself, Herbert; Working Rules, King Lear; Feed Thy Soul, White; The Man Worth While, Wilcox; The Optimist's Creed, Dickens; A Brief Prayer, Wallace; Never Strike Sail to a Fear, Emerson; and Do Not Worry, Lincoln. The size is  $4 \times 7\frac{1}{2}$  inches.

Enclosed in box, with greeting label, 35 cents net.

SEAL OF LOVE: A Little Calendar of Jolly Good Fellows. ALBERTINE RANDALL WHEELAN's mirth-provoking animals, Bear and Seal, Fox and Lynx, Dogs and Cats, disport themselves in four colors on the six leaves of this jolly calendar, which takes its name from "Teddy Bear's Seal of Love." Size,  $5\frac{1}{2} \times 7\frac{1}{4}$  inches.

Enclosed in an attractive box, 25 cents net.

FAIR WEATHER: The Big Calendar of Jolly Good Fellows. Like the foregoing, this presents MRS. WHEELAN's funny animals, but larger. The picture, entitled, "For It's Always Fair Weather When Good Fellows Get Together," holds the place of honor on the January leaf. Dimensions,  $11 \times 14$  inches.

Enclosed in box, with post-card label, 50 cents net.

THE  
KING'S BIRTHDAY

EVERY day is a King's Birthday  
When Love is born.  
And best of all along life's way  
The King comes in to rest and stay,  
When Love is born,  
When Love is born.      ☘

WE MUST not sigh nor question why  
When Love is born –  
So small a part to us is given ;  
Love is enough ! for that is heaven !  
When Love is born,  
When Love is born.      ☘

BING out, O bells ! 'Tis Christmas Day  
In one glad heart ;  
For the Christ-child comes adown this way,  
And whene'er he comes, 't is a King's Birthday,  
For Love is born,  
For Love is born.      ☘

(H)

AGNESS GREENE FOSTER

From  
YOU & SOME OTHERS  
BEING POEMS FOR OCCASIONS  
By AGNESS GREENE FOSTER  
Copyright, 1909  
by PAUL ELDER & COMPANY  
San Francisco

*H*ome to us, Christmas, good old day,  
Soften us, cheer us, say your say  
To hearts which thrift, too eager, keeps  
In bonds, while fellow-feasting sleeps.  
Good Christmas, whom our children love  
We love you, too! Lift us above  
Our cares, our fears, our small desires!  
Open our hands and stir the fires  
Of helpful fellowship within us,  
And back to love & kindness win us!



*From CHRISTMASSE TYDE*  
By JENNIE DAY HAINES

*Copyright, 1909*  
by PAUL ELDER & COMPANY  
San Francisco











